

Galaxy A54 5G

Display	16.31cm Infinity-O Display [#]
Processor	Exynos 1380
Battery	5000mAh (typical) battery ^{**}
Camera	Main: 50MP (f/1.8) OIS Camera Main Ultra Wide: 12MP (f/2.2), Macro: 5MP (f/2.4), Front: 32MP
Memory	RAM – 8GB, Storage – 128GB/256GB* Expandable up to 1TB with MicroSD card [^]

Awesome 5G



● Awesome Graphite



● Awesome Lime



● Awesome Violet

Image simulated for representational purpose only. Colour availability may vary by country, region or carrier. 5G network availability and actual speed may vary depending on country, network provider and user environment. OIS: Optical Image Stabilization. Galaxy A54 5G is rated as IP67. Based on lab test conditions for submersion in up to 1 meter of freshwater for up to 30 minutes. Not advised for beach or pool use. Water and dust resistance of device is not permanent and may diminish over time. [#]Measured diagonally, the screen size is 16.31cm in the full rectangle and 15.89cm accounting for the rounded corners. Actual viewable area is less due to the rounded corners and the camera cutout. ^{**}Actual battery life varies by network environment, features and app used, frequency of calls and messages, the number of times charged, and many other factors. Typical value tested under third-party laboratory condition. Typical value is the estimated average value considering the deviation in battery capacity among the battery samples tested under IEC 61960 standard. Rated minimum capacity is 4905mAh. Individual results may vary. [^]MicroSD card sold separately. *RAM and actual internal storage may vary.

1 Inspired simplicity



With a premium glass finish, clean camera layout and energizing colours, Galaxy A54 5G~ wears the Awesome identity on a seamless and graceful frame.

2 Awesome Durability

2.1. Corning Gorilla Glass 5



Corning Gorilla Glass 5** protects your device against damage from drops (front and back). It successfully survives up to 1.2 meter drops onto rough surfaces, which represents up to 2X improvement in scratch performance.

2.2. Built for the rough & tough



Get ready for the frontier. The IP67# water and dust resistance rating of Galaxy A54 5G~ keeps you in the clear, with durability for both shallow waters and dusty roads.

2.3. You're taken care of from here



Your device is your partner. Ensured with 4 generations of OS updates and a 5-year security maintenance, your device experience with Galaxy A54 5G~ just gets better over time.

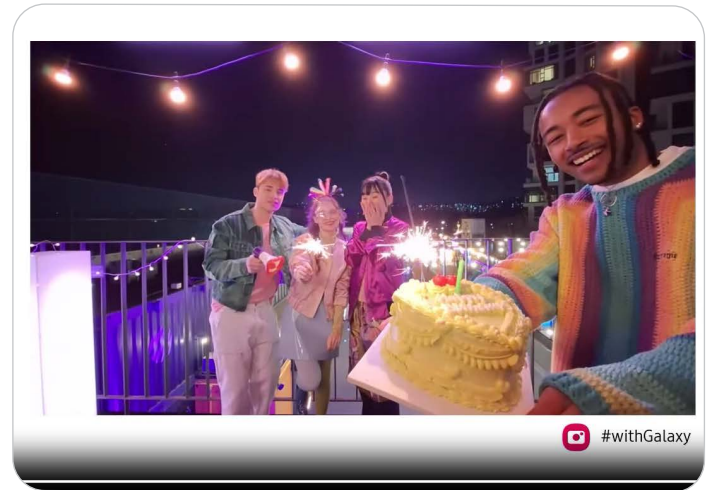
3 Awesome Camera

3.1. Capture your Awesome moments with multiple cameras



Galaxy A54 5G** captures crisper and clearer shots with the Awesome 50MP (f/1.8) OIS* camera#.

3.2. Shoot Awesome videos with ease



With 4.2X VDIS and No Shake Cam^ (58% wider OIS angle), Galaxy A54 5G** helps shoot high-quality videos with ease through automatic reframing and autofocus.

3.3. Relive your vibrant nights with Nightography



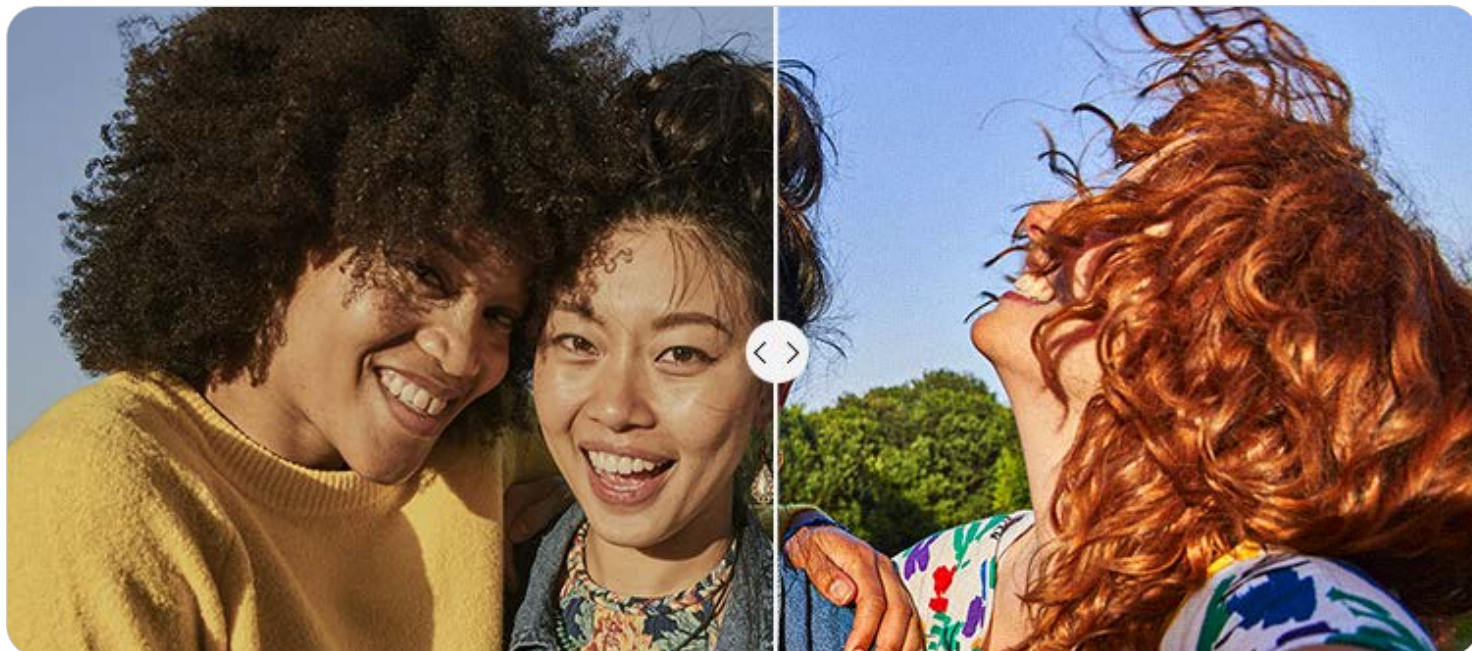
Just take the shot. Galaxy A54 5G** captures vivid photos with the advanced image sensor and 56% wider pixels. When it's dark, your camera automatically shifts to night mode.

3.4. The camera is just that into you



Scale up your selfies with the 32MP Front camera#. Learn to love taking high-resolution shots with vibrant colours and clear focus.

3.5. Turn great to Awesome



Perfect your shots with Photo Remaster. Reduce blur and noise while increasing the resolution of your photos with an intuitive, AI-powered tool.

3.6. Just keep what you like



No need to wait for the perfect shot. Take the photo and edit out unwanted objects, shadows, reflections, and more with Object Eraser.

4 Bright & clear display



Love what you see. The 16.31cm* FHD+ Infinity-O display offers a vibrant view and a silky smooth screen time with a refresh rate of 120 Hz**. You can also enjoy outdoor visibility on the 1000 nits# screen, even when the sun is shining bright.

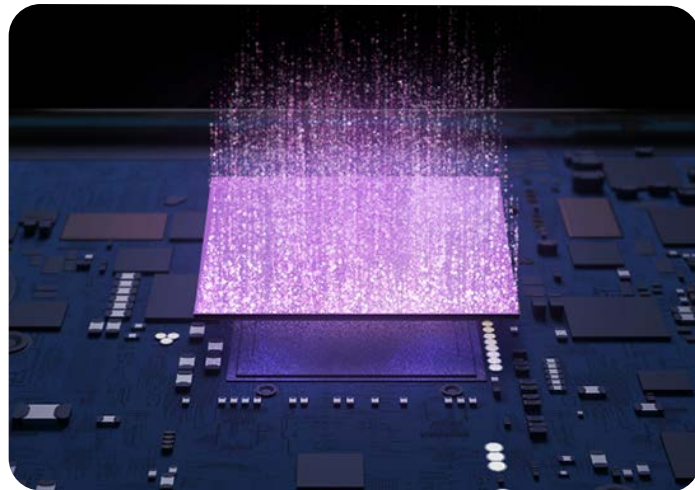
5 Awesome Performance

5.1. Speed will take you further



See where speed can take you. Unleash your potential in 5G^ for hyper-fast network speeds that push your limits to get more done.

5.2. Boost yourself to the beyond



Reach your potential at peak performance. The powerful octa-core processor opens up a new range of possibilities with heightened performance and capacity.

Images simulated for illustrative purposes. *1,000 nits at HBM (High Brightness Mode). *Measured diagonally, the screen size is 16.31cm in the full rectangle and 15.89cm accounting for the rounded corners and the camera hole. Actual viewable area is less due to the rounded corners and the camera cut-out. ^5G network availability and actual speed may vary depending on country, network provider and user environment. **Some certain applications or game interfaces may support less than 120Hz due to reasons like compatibility.

5.3. Hold on to your memories



With 128GB/256GB** of internal storage plus support for a microSD card~ up to 1TB, you've got room for all your precious moments.

6 Go for up to 2 days



The 5000 mAh^ battery of Galaxy A54 5G# keeps your going for up to 2 days^^.

Images simulated for illustrative purposes. Color as per availability. Actual UI may differ. **Actual internal storage availability may vary depending on pre-installed software. #5G Network availability and actual speed may vary depending on country, region, network provider and user environment. MicroSD card sold separately. ^Typical value tested under third-party laboratory conditions. Typical value is the estimated average value considering the deviation in battery capacity among battery samples tested under the IEC 61960 standard. Rated minimum capacity is 4905mAh. ^^Actual battery life varies by network environment, features and apps used, frequency of calls and messages, the number of times charged, and many other factors.

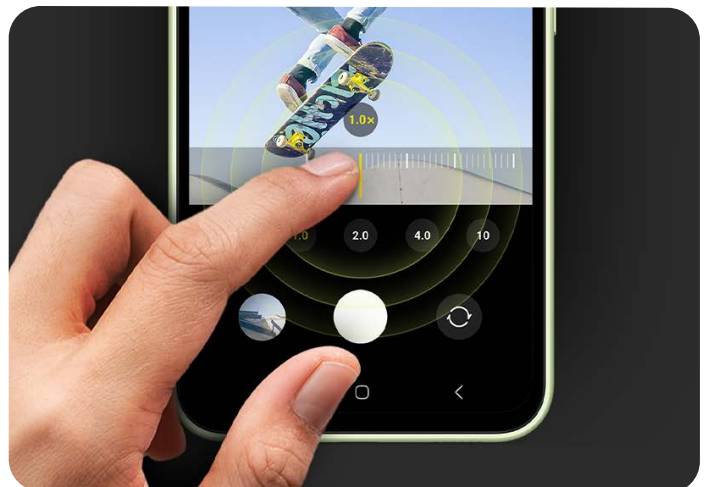
7 Awesome Usability

7.1. Awesome Voice Focus



Reduces ambient noise for a comprehensive voice and video call experience.

7.2. Turn on the emotions with haptic



The enhanced haptics of Galaxy A54 5G~ upgrades your experience with vibrations that tell a story.

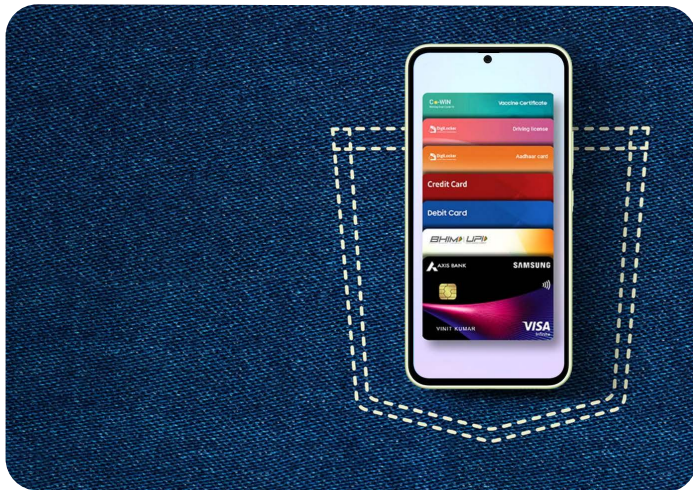
7.3. Amplified and enriched sound



The stereo speakers of Galaxy A54 5G~, which are enriched with Dolby Atmos[#], encompasses you with a full and rich audio experience.

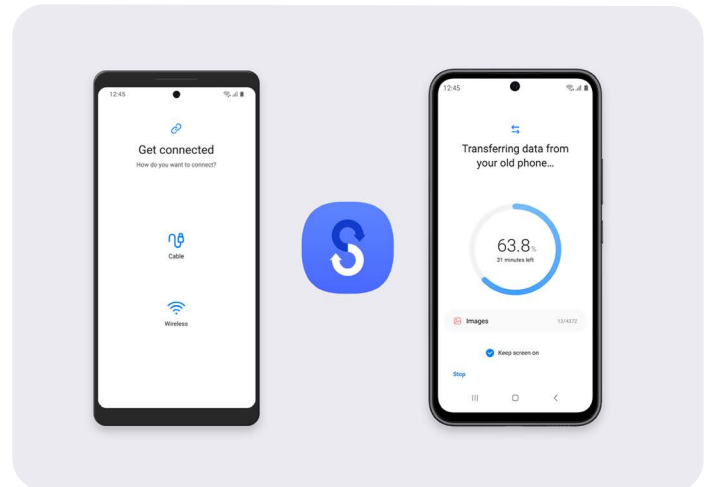
8 Awesome Samsung Galaxy Experience

8.1. All-in One Place



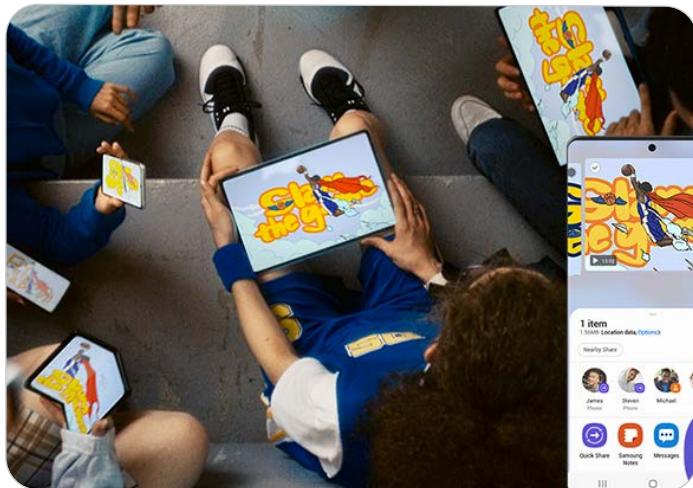
Quick-launching and secure, Samsung Wallet holds your essential items like keys, IDs and tickets while protecting your personal data.

8.2. Smart Switch



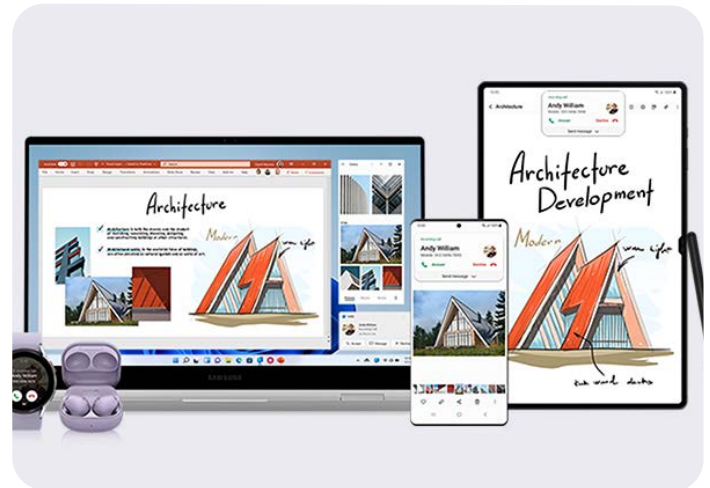
Start right where you left off on your new Samsung Galaxy device* with a simple transfer.

8.3. Quick Share



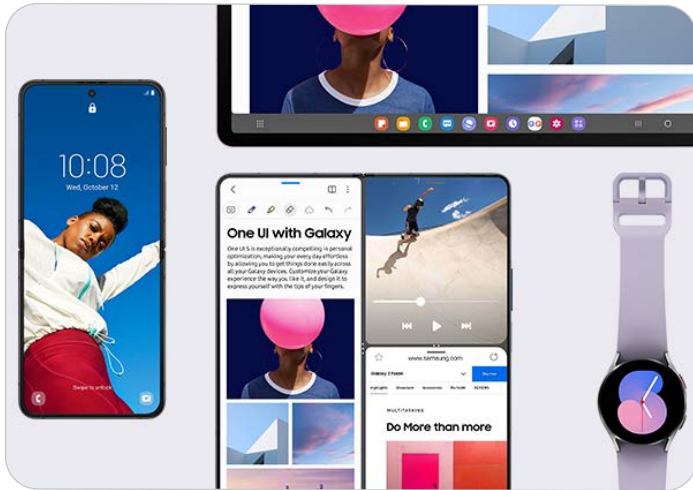
Sharing your files, photos and documents just became quick and protected.

8.4. Connected Experience



Boost your productivity and creativity across Samsung Galaxy devices.

8.5. One UI



Give your Samsung Galaxy a look that's more you and make it function your way with One UI*.

8.6. Privacy and Security



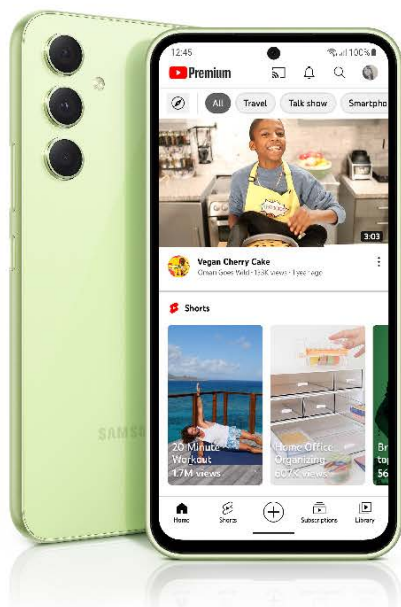
Keep your data secure with Samsung Knox. Secure Folder creates further protection with an encrypted space inside your device.

8.7. Samsung Members



Get tips and tricks to unlock your device's full potential.

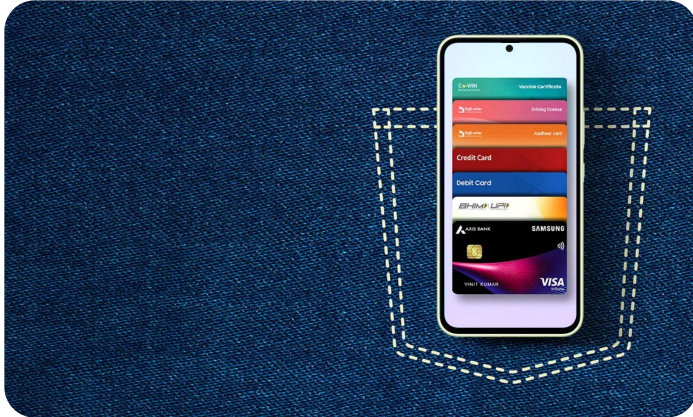
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