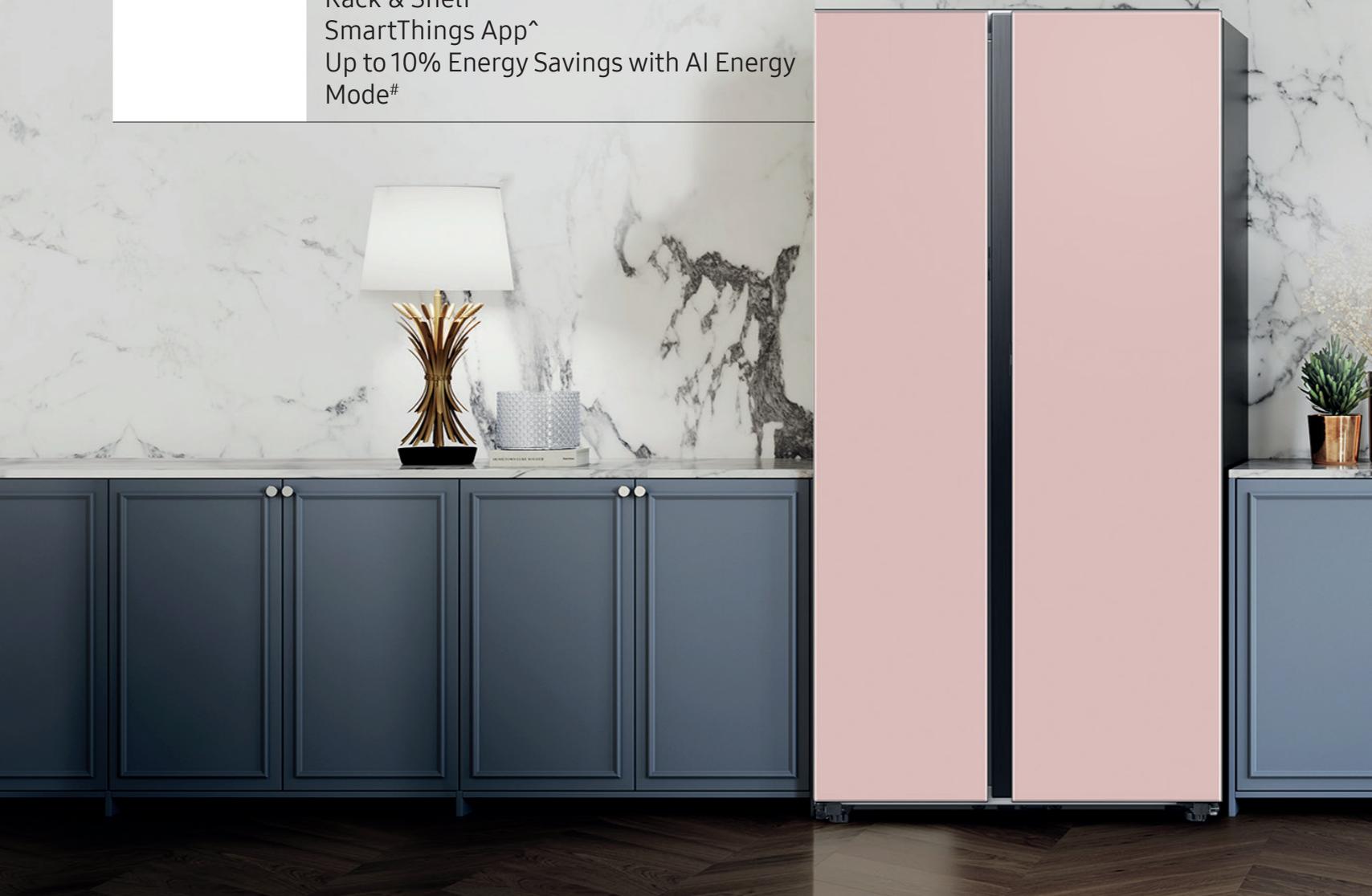


BESPOKE

Capacity	653L
Cooling technology	Twin Cooling ^{Plus™} , Precise Cooling, Power Cool & Power Freeze
Convenience features**	Convertible 5-in-1 Glass Finish Auto Open Door* Rack & Shelf SmartThings App^ Up to 10% Energy Savings with AI Energy Mode#

20
Year
Warranty**
on the compressor
Digital Inverter™



653L



653L



653L



653L

Image simulated. Actual may vary. Design, Colour and model as per availability. *AOD feature is applicable on RS76CB81A341 and RS76CB81A3P0. ^SmartThings app available on Android and iOS devices. A separate Wi-Fi connection and a Samsung account may be required. Depends on connectivity with compatible devices. #By optimising compressor speed and operation and adjusting the set of Freezer temperature. **Applicable only on Digital Inverter Compressor on products sold from December1, 2022.

1 Auto Open Door[^]



Open the refrigerator with a gentle touch on the sensors on the door. No handles, no big effort!

2 Glass Panel[~]



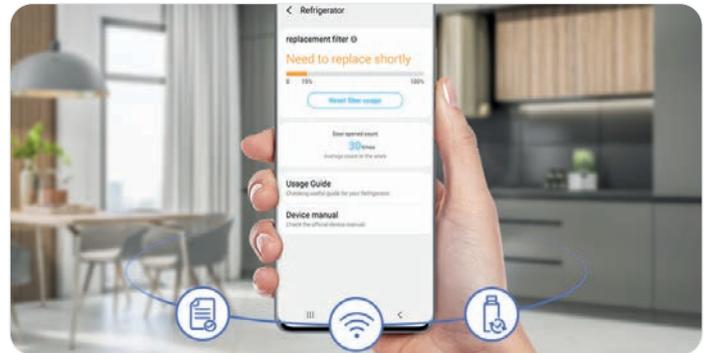
Turn your kitchen into a beautiful and unique space that reflects your personal taste with a host of stylish Bespoke Colours.

3 AI Energy Mode[#]



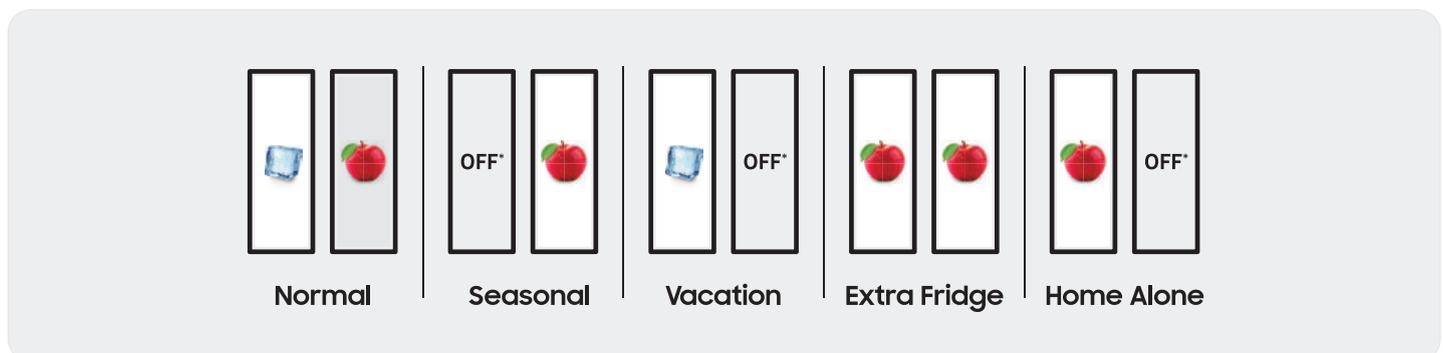
AI Energy Mode analyses your usage patterns, estimates power consumption and helps you monitor and proactively save energy.

4 SmartThings App^{##}



Manage, prepare and buy food more effectively with SmartThings app.

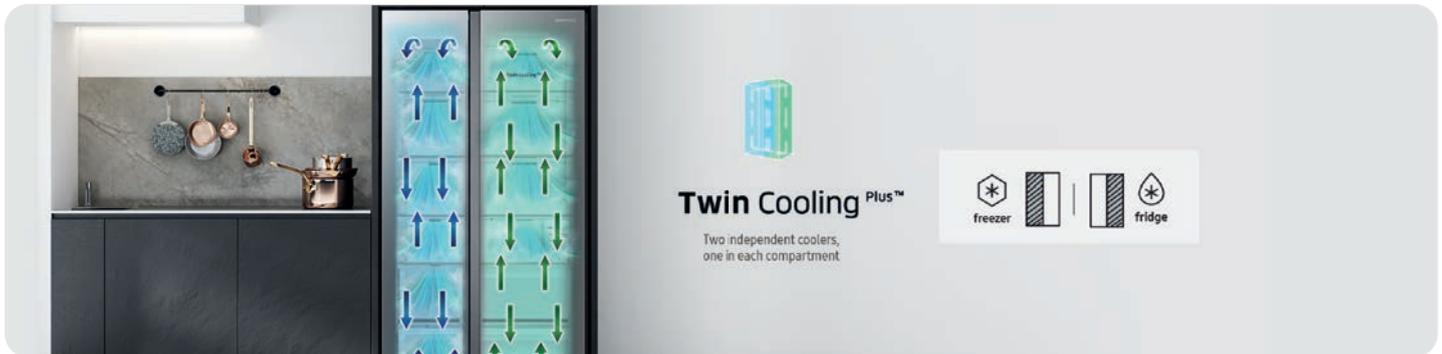
5 Convertible 5-in-1



Enjoy ultimate flexible storage with 5 Smart Conversion Modes.

Image simulated. Actual may vary. [^]The door automatically opens about 2.5 cm. If you do not open the door further, it will close automatically after 2 seconds (automatic closing may not be possible in certain environments). ^{##}SmartThings app available on Android and iOS devices. A separate Wi-Fi connection and a Samsung Account may be required. Depends on connectivity with compatible devices - Design, Colour and model as per availability. [#]By optimising compressor speed and operation and adjusting the set of freezer temperature. ^{*}When the refrigeration or freezing functions are in off mode, the temperature of the fridge or freezer remains under 15°C to prevent mold and odors, using low electricity. The fridge or freezer cannot be powered off independently. Do not store food or beverages in the refrigerator when the refrigeration or freezing functions are in off mode. 15°C is not cool enough to prevent spoilage.

6 Twin Cooling Plus™[^]



It preserves food for longer by retaining humidity in the refrigerator compartment and its two independent coolers also prevent odours from mixing.

7 Precise Cooling#



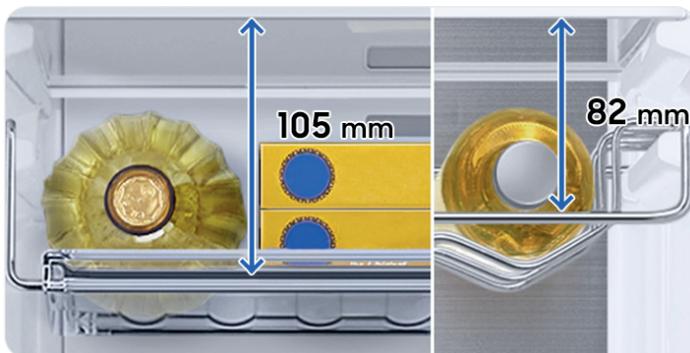
Preserve the freshness, flavour and texture of food for longer with independent coolers in each compartment.

8 Power Cool/Power Freeze



At the touch of a button, enjoy a rapid cooling performance both in the fridge and the freezer.

9 Rack & Shelf~



Make the most of your fridge space with wider and flatter, multi-functional Rack & Shelf™.

10 Built-in Look



Give your home a stylishly integrated and modern look with the Samsung Built-in Look, which fits perfectly with your appliances and cabinetry to create a seamless kitchen interior.

Image simulated. Actual may vary. [^]Result based on Samsung internal lab test conducted on model RT58K7140SL under ideal test conditions. Results may vary depending on environmental factors and individual use. [#]Tested in 32 °C surrounding temperature in following settings: - setting -19 °C for freezer and 3 °C for fridge. Tested on RS76CG81** compared to conventional model RS82A6**. [~]Based on comparison made with Samsung RS72** series models launched in 2019

Line-up: Bespoke SBS



Model	RS76CB81A3P0HL	RS76CB81A341HL	RS76CB81A312HL	RS76CB81A333HL
Capacity				
Net Capacity	653L	653L	653L	653L
Design				
Colour Pattern	Clean Pink	Clean Navy	Clean White	Glam Deep Charcoal
Design Finish	Glass	Glass	Glass	Glass
Technology				
Convertible 5-in-1	-	-	•	-
Cooling	Twin Cooling ^{Plus™} & Precise Cooling	Twin Cooling ^{Plus™} & Precise Cooling	Twin Cooling ^{Plus™} & Precise Cooling	Twin Cooling ^{Plus™} & Precise Cooling
Power Freeze	•		•	•
Power Cool	•	•	•	•
Digital Inverter Compressor	•	•	•	•
Convenience				
AOD (Auto Open Door)	•	•	•	•
Wi-Fi	•	•	•	•
AI Energy Mode	•	•	•	•
Water & Ice Dispenser	-	-	-	-
Rack & Shelf	•	•	•	•
Star Rating	3*	3*	3*	3*
Compressor Warranty	20 Years*	20 Years*	20 Years*	20 Years*

Image simulated. • Represents Yes. - Represents NA. Colours and models subject to availability. Actual may vary. *Applicable only on Digital Inverter Compressor (DIC) on products sold from December 1, 2022.



Care Packs (Extended Warranty Plans)

With Samsung Care Packs, your refrigerator gets complete care, and you get complete peace of mind.



Cost-effective service

Get the best value-for-money support and service, completely hassle-free.



Certified repair

Enjoy complete protection against all mechanical and technical problems.



All India coverage

Best technical experts from authorised service centers across India.



4 Year Care Pack for Side By Side Refrigerator

P-RE-4NXXR01



4 Year Care Pack for Frost Free Refrigerator above 500L

P-RE-4NXXR05



4 Year Care Pack for Frost Free Refrigerator below 500L

P-RE-4NXXR06



4 Year Care Pack for Direct Cool Refrigerator

P-RE-4NXXR09

Samsung services: we've got you covered

Extensive service network with multiple support channels

3300+

Service center touchpoints

24 x 7

Call center facility



Convenient access



Track your repair



Extended warranty

Extended warranty

A comprehensive warranty that lets you get the most out of your Samsung home appliances for a longer period. Samsung's extended warranty gives you a seamless, stress-free ownership experience.

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Assuring a safe and hygienic experience



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