

Convertible 3in1 | New Line-up

Capacity	256L / 236L
Star rating	3★/2★
Cooling technology	Dual Fan Technology, Cool Pack (select models)
Convenience features	Convertible, Digital Display, LED Light, Fresh Room (select models), Twist Ice Maker, Easy Slide Shelf, Base Stand Drawer (select models)



Convertible **3in1**

DIGITAL INVERTER™
TECHNOLOGY



256 L



256 L



256 L



236 L



236 L



236 L



256 L



236 L



256 L



256 L



256 L/236 L

*Applicable only on Digital Inverter Compressor on products sold from December 1, 2022. All products, images, features shown are for representational purpose only, actual may vary. Design, color and model as per availability.

1 Ultimate storage flexibility



The **Convertible Freezer** can be switched into a fridge to create up to 88 liters* of additional storage space. You can also use the freezer as a mini fridge, minimizing power consumption.

2 More storage space



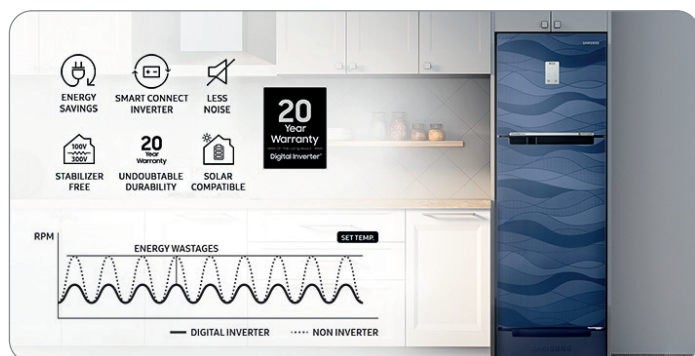
Base Stand Drawer stores non-perishable food items that do not need cooling.

3 Maintain original flavours



The **Deodorizing Filter** eliminates smells using activated carbon.

4 Energy efficiency



The Digital Inverter Compressor uses less power[^], and is backed by a 20-year warranty**.

5 Fast cooling and freezing



Power Freeze^{^^}: Up to 31% faster ice-making

Power Cool^{##}: Up to 31% faster cooling

*88 L of extra fridge space claim is made basis model no. RT37M3724SL when the freezer is converted into a fridge. [^]Result based on Samsung internal test lab conditions. Energy Saving has been calculated comparing a non-DIT model with Convertible 5in1 models, RT65K7 and RT61K7 when the freezer is set as fridge and bottom fridge is off (Home Alone Mode). Individual results may vary. ^{**}Applicable only on Digital Inverter Compressor on products sold from December 1, 2022. ^{^^}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Freeze mode. Individual results may vary. ^{##}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. Individual results may vary. All products, images, features shown are for representational purpose only, actual may vary.

New Line-up: Convertible 3in1



Model	RT30C3733SL	RT30C3733B1	RT30C3733S8
Capacity	256 L	256 L	256 L
Energy			
Star Rating	3 Star	3 Star	3 Star
Design			
Color Pattern	Real Stainless	Black Matt	Elegant Inox
Technology			
Convertible Mode	3in1	3in1	3in1
Digital Inverter Compressor	•	•	•
Cooling	Dual Fan	Dual Fan	Dual Fan
Convenience			
Power Freeze ^{~~}	•	•	•
Power Cool ^{##}	•	•	•
Toughened Glass Shelves	•	•	•
Digital Display	•	•	•
Easy Slide Shelf	•	•	•
Twist Ice Maker	•	•	•

Color pattern as per availability. ^{~~}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode V/S Power Freeze mode. ^{##}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. Model availability may vary from location to location. • Represents Yes. - Represents NA. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

New Line-up: Convertible 3in1



Model	RT30C3732YB	RT30C3732YS	RT30C3732B1	RT30C3732SL
Capacity	256 L	256 L	256 L	256 L
Energy				
Star Rating	2 Star	2 Star	2 Star	2 Star
Design				
Color Pattern	Bronze Archi	Silver Archi	Black Matt	Real Stainless
Technology				
Convertible Mode	3in1	3in1	3in1	3in1
Digital Inverter Compressor	•	•	•	•
Cooling	Dual Fan	Dual Fan	Dual Fan	Dual Fan
Convenience				
Power Freeze ^{~~}	•	•	•	•
Power Cool ^{##}	•	•	•	•
Toughened Glass Shelves	•	•	•	•
Digital Display	•	•	•	•
Easy Slide Shelf	•	•	•	•
Twist Ice Maker	•	•	•	•

Color pattern as per availability. ^{~~}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode V/S Power Freeze mode. ^{##}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. Model availability may vary from location to location. • Represents Yes. - Represents NA. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

New Line-up: Convertible 3in1



Model	RT30C3732BX	RT30C3732QB	RT30C3732DX	RT30C3732S8
Capacity	256 L	256 L	256 L	256 L
Energy				
Star Rating	2 Star	2 Star	2 Star	2 Star
Design				
Color Pattern	Luxe Black	Bouquet Silver	Luxe Brown	Elegant Inox
Technology				
Convertible Mode	3in1	3in1	3in1	3in1
Digital Inverter Compressor	•	•	•	•
Cooling	Dual Fan	Dual Fan	Dual Fan	Dual Fan
Convenience				
Power Freeze ^{~~}	•	•	•	•
Power Cool ^{##}	•	•	•	•
Toughened Glass Shelves	•	•	•	•
Digital Display	•	•	•	•
Easy Slide Shelf	•	•	•	•
Twist Ice Maker	•	•	•	•

Color pattern as per availability. ^{~~}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode V/S Power Freeze mode. ^{##}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. Model availability may vary from location to location. • Represents Yes. - Represents NA. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

New Line-up: Convertible 3in1



Model	RT28C3733B1	RT28C3733BX	RT28C3733SL
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Capacity	236 L	236 L	236 L
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Energy

Star Rating	3 Star	3 Star	3 Star
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Design

Color Pattern	Black Matt	Luxe Black	Real Stainless
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Technology

Convertible Mode	3in1	3in1	3in1
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Digital Inverter Compressor	•	•	•
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Cooling	Dual Fan	Dual Fan	Dual Fan
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Convenience

Power Freeze ^{~~}	•	•	•
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Power Cool ^{##}	•	•	•
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Toughened Glass Shelves	•	•	•
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Digital Display	•	•	•
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Easy Slide Shelf	•	•	•
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Twist Ice Maker	•	•	•
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Color pattern as per availability. ^{~~}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode V/S Power Freeze mode. ^{##}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. Model availability may vary from location to location. • Represents Yes. - Represents NA. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

New Line-up: Convertible 3in1



Model	RT28C3722HS	RT28C3722HT	RT28C3732S8
Capacity	236 L	236 L	236 L
Energy			
Star Rating	2 Star	2 Star	2 Star
Design			
Color Pattern	Hydrangea Blue	Hydrangea Plum	Elegant Inox
Technology			
Convertible Mode	3in1	3in1	3in1
Digital Inverter Compressor	•	•	•
Cooling	Dual Fan	Dual Fan	Dual Fan
Convenience			
Power Freeze ^{~~}	•	•	•
Power Cool ^{##}	•	•	•
Toughened Glass Shelves	•	•	•
Digital Display	•	•	•
Easy Slide Shelf	•	•	•
Twist Ice Maker	•	•	•

Color pattern as per availability. ^{~~}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode V/S Power Freeze mode. ^{##}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. Model availability may vary from location to location. • Represents Yes. - Represents NA. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

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