

253 L

253 L/244 L

253 L

275 L/253 L

253 L

253 L/244 L

[^]Based on internal testing using the ISO 15502 standard. Awarded a 21 year durability certification by the Association for Electronic & Information Technologies in Germany (Verband Deutscher Elektrotechniker – VDE). *Applicable only on Digital Inverter Compressor on products sold from December 1, 2022. All products, images, features shown are for representational purpose only, actual may vary. Design, color and model as per availability.

Ultimate storage flexibility



The **Convertible Freezer** can be switched into a fridge to create up to 88 liters* of additional storage space. You can also use the freezer as a mini fridge, minimizing power consumption.

2 More storage space



Base Stand Drawer stores nonperishable food items that do not need cooling.

13 Maintain original flavours



The **Deodorizing Filter** eliminates smells using activated carbon.

4 Energy efficiency



The Digital Inverter Compressor uses less power, and is backed by a 20-year warranty**.

5 Fast cooling and freezing



Power Freeze**: Up to 31% faster ice-making

Power Cool**: Up to 31% faster cooling

^{*88} L of extra fridge space claim is made basis model no. RT37M3724SL when the freezer is converted into a fridge. *Result based on Samsung internal test lab conditions. Energy Saving has been calculated comparing a non-DIT model with Convertible 5in1 models, RT65K7 and RT61K7 when the freezer is set as fridge and bottom fridge is off (Home Alone Mode). Individual results may vary. **Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K375358 under Normal mode V/S Power Freeze mode. **Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K375358 under Normal mode v/S Power Cool mode. **Applicable only on Digital Inverter Compressor on products sold from December1, 2022. All products, images, features shown are for representational purpose only, actual may vary. Design, color and model as per availability.

Line-up: Convertible 3in1



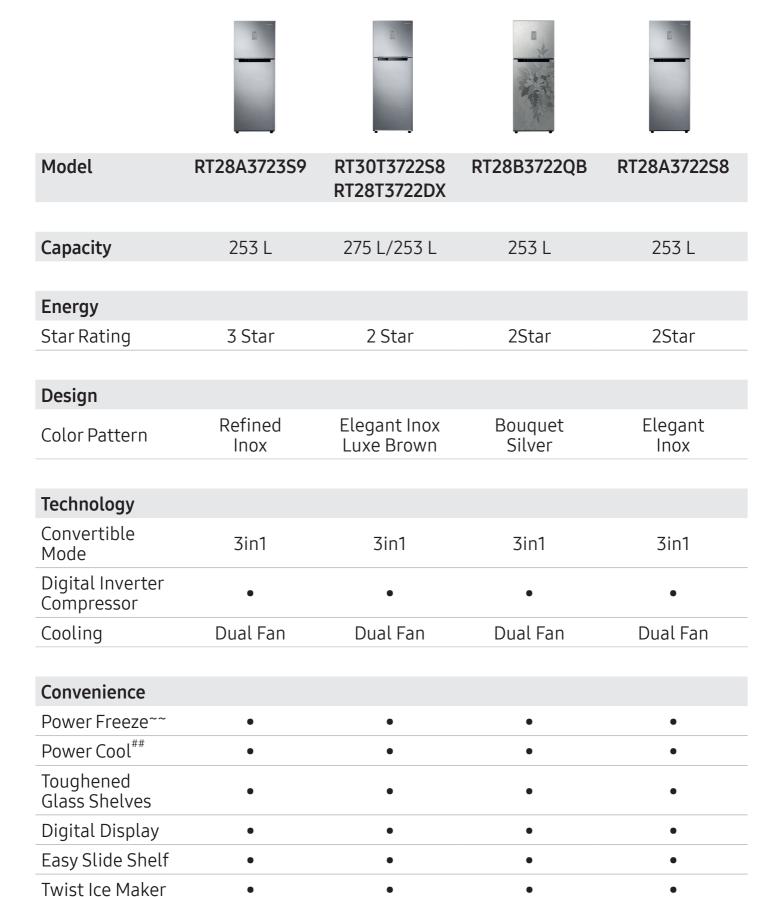






Model	RT30T3743SL	RT28T3753NV RT28T3753UV	RT28A3743BX	RT28T3932CR RT28T3932CU
Capacity	275 L	253 L	253 L	253 L
Energy				
Star Rating	3 Star	3 Star	3 Star	2 Star
Design				
Color Pattern	Real Stainless	Wave Steel/Blue	Luxe Black	Camellia Purple/Blue
Technology				
Convertible Mode	3in1	3in1	3in1	3in1
Digital Inverter Compressor	•	•	•	•
Cooling	Dual Fan	Dual Fan	Dual Fan	Dual Fan
Convenience				
Power Freeze~~	•	•	•	•
Power Cool ^{##}	•	•	•	•
Toughened Glass Shelves	•	•	•	•
Freshroom#	•	•	•	-
Digital Display	•	•	•	•
Easy Slide Shelf	•	•	•	•
Twist Ice Maker	•	•	•	•

Line-up: Convertible 3in1



Samsung services: we've got you covered

Extensive service network with multiple support channels

3300+

Service center touchpoints

24 x 7

Call center facility















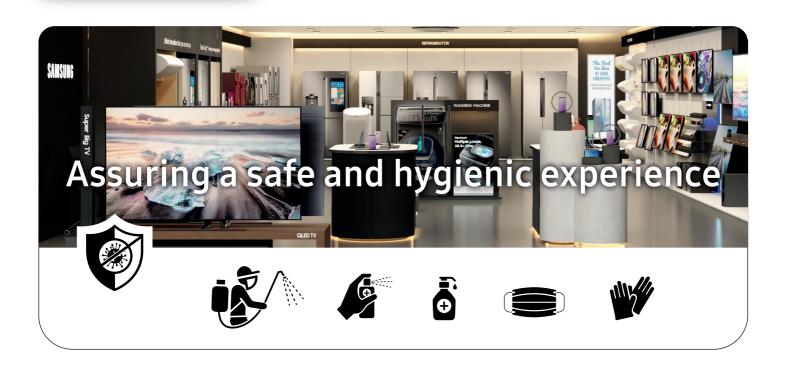
Track your repair



Extended warranty

A comprehensive warranty that lets you get the most out of your Samsung home appliances for a longer period. Samsung's extended warranty gives you a seamless, stress free ownership experience.

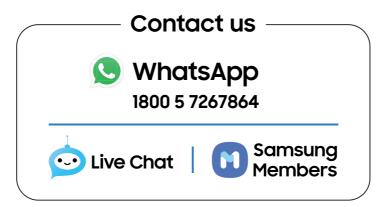
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