

# Convertible 3in1

Capacity	275 L/253 L/244 L
Star rating	2★/3★
Cooling technology	Dual Fan Technology, Cool Pack (select models)
Convenience features	Convertible, Digital Display, LED Light, Fresh Room (select models), Twist Ice Maker, Easy Slide Shelf, Base Stand Drawer (select models)



Convertible **3in1**

DIGITAL INVERTER™  
TECHNOLOGY



253 L



253 L



275 L



275 L



253 L



253 L



253 L



275 L/253 L



253 L



253 L



253 L/244 L



253 L/244 L

\*Based on internal testing using the ISO 15502 standard. Awarded a 21 year durability certification by the Association for Electrical, Electronic & Information Technologies in Germany (Verband Deutscher Elektrotechniker – VDE). \*Applicable only on Digital Inverter Compressor on products sold from December 1, 2022. All products, images, features shown are for representational purpose only, actual may vary. Design, color and model as per availability.

# 1 Ultimate storage flexibility



The **Convertible Freezer** can be switched into a fridge to create up to 88 liters\* of additional storage space. You can also use the freezer as a mini fridge, minimizing power consumption.

# 2 More storage space



**Base Stand Drawer** stores non-perishable food items that do not need cooling.

# 3 Maintain original flavours



The **Deodorizing Filter** eliminates smells using activated carbon.

# 4 Energy efficiency



The Digital Inverter Compressor uses less power^, and is backed by a 20-year warranty\*\*.

# 5 Fast cooling and freezing



**Power Freeze<sup>™</sup>**: Up to 31% faster ice-making  
**Power Cool<sup>##</sup>**: Up to 31% faster cooling

\*88 L of extra fridge space claim is made basis model no. RT37M3724SL when the freezer is converted into a fridge. ^Result based on Samsung internal test lab conditions. Energy Saving has been calculated comparing a non-DIT model with Convertible 5in1 models, RT65K7 and RT61K7 when the freezer is set as fridge and bottom fridge is off (Home Alone Mode). Individual results may vary. <sup>™</sup>Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode V/S Power Freeze mode. <sup>##</sup>Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. <sup>\*\*</sup>Applicable only on Digital Inverter Compressor on products sold from December 1, 2022. All products, images, features shown are for representational purpose only, actual may vary. Design, color and model as per availability.

# Line-up: Convertible 3in1



<b>Model</b>	RT30T3743SL	RT28T3753NV RT28T3753UV	RT28A3743BX	RT28T3932CR RT28T3932CU
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<b>Capacity</b>	275 L	253 L	253 L	253 L
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## Energy

Star Rating	3 Star	3 Star	3 Star	2 Star
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## Design

Color Pattern	Real Stainless	Wave Steel/Blue	Luxe Black	Camellia Purple/Blue
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## Technology

Convertible Mode	3in1	3in1	3in1	3in1
Digital Inverter Compressor	•	•	•	•
Cooling	Dual Fan	Dual Fan	Dual Fan	Dual Fan

## Convenience

Power Freeze <sup>~~</sup>	•	•	•	•
Power Cool <sup>##</sup>	•	•	•	•
Toughened Glass Shelves	•	•	•	•
Freshroom <sup>#</sup>	•	•	•	-
Digital Display	•	•	•	•
Easy Slide Shelf	•	•	•	•
Twist Ice Maker	•	•	•	•

Color pattern as per availability. <sup>~~</sup>Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode V/S Power Freeze mode. <sup>##</sup>Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. <sup>#</sup>Fresh Room - Available in all models starting from RT34/RT37/RT39/RT42/RT47/RT49 (Apart from RT34T4522S8 and RT39B551ES8). Model availability may vary from location to location. • Represents Yes. - Represents NA. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

# Line-up: Convertible 3in1



Model	RT28A3723S9	RT30T3722S8 RT28T3722DX	RT28B3722QB	RT28A3722S8
Capacity	253 L	275 L/253 L	253 L	253 L
<b>Energy</b>				
Star Rating	3 Star	2 Star	2Star	2Star
<b>Design</b>				
Color Pattern	Refined Inox	Elegant Inox Luxe Brown	Bouquet Silver	Elegant Inox
<b>Technology</b>				
Convertible Mode	3in1	3in1	3in1	3in1
Digital Inverter Compressor	•	•	•	•
Cooling	Dual Fan	Dual Fan	Dual Fan	Dual Fan
<b>Convenience</b>				
Power Freeze <sup>~~</sup>	•	•	•	•
Power Cool <sup>##</sup>	•	•	•	•
Toughened Glass Shelves	•	•	•	•
Digital Display	•	•	•	•
Easy Slide Shelf	•	•	•	•
Twist Ice Maker	•	•	•	•

Color pattern as per availability. <sup>~~</sup>Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode V/S Power Freeze mode. <sup>##</sup>Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. Model availability may vary from location to location. • Represents Yes. - Represents NA. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.



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