

Convertible 5in1 | New Line-up

Capacity	530L / 501L / 385L / 363L / 322L / 301L
Star rating	3★/2★/1★
Cooling technology	Twin Cooling Plus™
Convenience features	Convertible 5in1, Power Cool##/ Power Freeze~~, Digital Display, LED Light, Twist Ice Maker



Convertible **5in1**
Twin Cooling™



530L



530L



501L



385L/363L



363L



385L/363L



363L



322L/301L



322L/301L



301L



301L



301L



301L



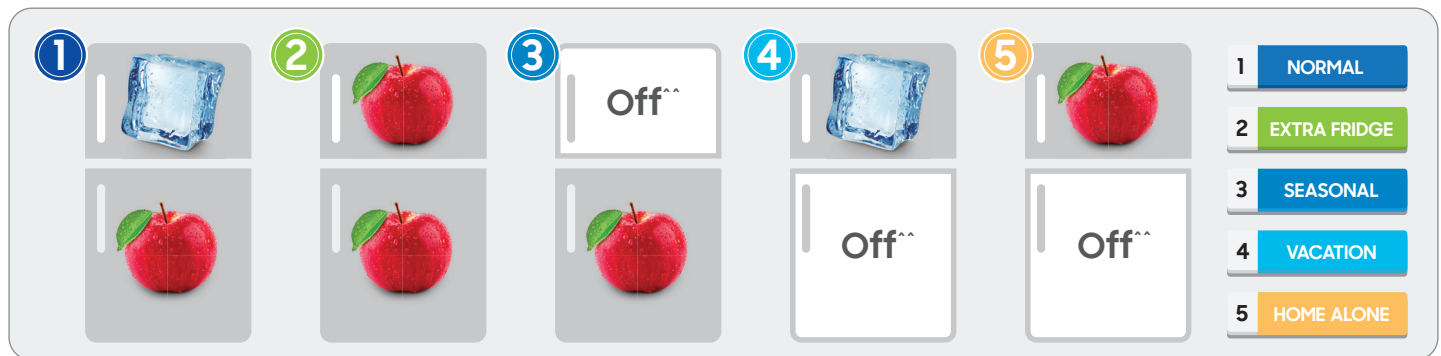
322L/301L



301L

*Applicable only on Digital Inverter Compressor on products sold from December 1, 2022. All products, images, features shown are for representational purpose only, actual may vary. ~ Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Freeze mode. **Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. Model availability may vary from location to location.

1 Make life convertible



5 different conversion modes to suit your specific needs.

2 Fast cooling and freezing



Power Freeze^{^^}: Up to 31% faster ice-making
Power Cool^{##}: Up to 31% faster cooling

3 Maximum freshness



Twin Cooling Plus[™] maintains up to 70% humidity[#] compared to 30% in a conventional Frost Free.

4 Maintain original flavours



The **Deodorizing Filter** eliminates smells using activated carbon.

^{^^}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Freeze mode. Individual results may vary. ^{##}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. Individual results may vary. [#]Result based on Samsung internal lab test conducted on model RT58K7140SL under ideal test conditions. Results may vary depending on environmental factors and individual use. All products, images, features shown are for representational purpose only, actual may vary.

New Line-up: Convertible 5in1



Model	RT56C637SSL	RT56C637SBS	RT54C655SSL
Capacity	530 L	530 L	501 L
Energy			
Star Rating	1 Star	1 Star	1 Star
Design			
Color Pattern	Real Stainless	Black Inox	Real Stainless
Technology			
Convertible Mode	5in1	5in1	5in1
Digital Inverter Compressor	•	•	•
Cooling	Twin Plus™	Twin Plus™	Twin Plus™
Convenience			
Power Freeze~~	•	•	•
Power Cool##	•	•	•
Toughened Glass Shelves	•	•	•
Big Bottle Guard	•	•	•
Digital Display	•	•	•
Easy Slide Shelf	•	•	•
Twist Ice Maker	•	•	•
Water Dispenser	-	-	•

Color pattern as per availability. Model availability may vary from location to location. ~Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Freeze mode. ##Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. • Represents Yes. - Represents NA. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

New Line-up: Convertible 5in1



Model	RT42C553ESL	RT42C553EBX	RT39C553ES8/HL
Capacity	385 L	385 L	363 L
Energy			
Star Rating	3 Star	3 Star	3 Star
Design			
Color Pattern	Real Stainless	Luxe Black	Elegant Inox
Technology			
Convertible Mode	5in1	5in1	5in1
Digital Inverter Compressor	•	•	•
Cooling	Twin Plus™	Twin Plus™	Twin Plus™
Convenience			
Power Freeze~~	•	•	•
Power Cool##	•	•	•
Toughened Glass Shelves	•	•	•
Big Bottle Guard	•	•	•
Fresh Room#	•	•	•
Digital Display	•	•	•
Easy Slide Shelf	•	•	•
Twist Ice Maker	•	•	•

Color pattern as per availability. Model availability may vary from location to location. ~Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Freeze mode. ##Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. • Represents Yes. - Represents NA. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model. #Available in select models only.

New Line-up: Convertible 5in1



Model	RT42C5532SL	RT42C5532S8	RT39C5532BS	RT39C5532SL
Capacity	385 L	385 L	385 L	363 L
Energy				
Star Rating	2 Star	2 Star	2 Star	2 Star
Design				
Color Pattern	Real Stainless	Elegant Inox	Black Inox	Real Stainless
Technology				
Convertible Mode	5in1	5in1	5in1	5in1
Digital Inverter Compressor	•	•	•	•
Cooling	Twin Plus™	Twin Plus™	Twin Plus™	Twin Plus™
Convenience				
Power Freeze ^{~~}	•	•	•	•
Power Cool ^{##}	•	•	•	•
Toughened Glass Shelves	•	•	•	•
Big Bottle Guard	•	•	•	•
Freshroom [#]	•	•	•	•
Digital Display	•	•	•	•
Easy Slide Shelf	•	•	•	•
Twist Ice Maker	•	•	•	•

Color pattern as per availability. ^{~~}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode V/S Power Freeze mode. ^{##}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. ^{*}Available in select models only. Model availability may vary from location to location. • Represents Yes. - Represents NA. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

New Line-up: Convertible 5in1



Model	RT42C5531S8	RT42C5461SL	RT39C5531S8	RT39C5531UT
Capacity	385 L	385 L	363 L	363 L
Energy				
Star Rating	1 Star	1 Star	1 Star	1 Star
Design				
Color Pattern	Elegant Inox	Real Stainless	Elegant Inox	Pebble Blue
Technology				
Convertible Mode	5in1	5in1	5in1	5in1
Digital Inverter Compressor	•	•	•	•
Cooling	Twin Plus™	Twin Plus™	Twin Plus™	Twin Plus™
Convenience				
Power Freeze ^{~~}	•	•	•	•
Power Cool ^{##}	•	•	•	•
Toughened Glass Shelves	•	•	•	•
Big Bottle Guard	•	•	•	•
Freshroom [#]	•	•	•	•
Digital Display	•	•	•	•
Easy Slide Shelf	•	•	•	•
Twist Ice Maker	•	•	•	•

Color pattern as per availability. ^{~~}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode V/S Power Freeze mode. ^{##}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. ^{*}Available in select models only. Model availability may vary from location to location. • Represents Yes. - Represents NA. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

New Line-up: Convertible 5in1



Model	RT37C4523B1	RT37C4523BX	RT37C4523SL
Capacity	322 L	322 L	322 L
Energy			
Star Rating	3 Star	3 Star	3 Star
Design			
Color Pattern	Black Matt	Luxe Black	Real Stainless
Technology			
Convertible Mode	5in1	5in1	5in1
Digital Inverter Compressor	•	•	•
Cooling	Twin Plus™	Twin Plus™	Twin Plus™
Convenience			
Power Freeze~~	•	•	•
Power Cool##	•	•	•
Toughened Glass Shelves	•	•	•
Big Bottle Guard	•	•	•
Digital Display	•	•	•
Easy Slide Shelf	•	•	•
Twist Ice Maker	•	•	•

Color pattern as per availability. ~ Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode V/S Power Freeze mode. ## Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. Model availability may vary from location to location. • Represents Yes. - Represents NA. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

New Line-up: Convertible 5in1



Model	RT37C4522B1	RT37C4522S8	RT37C4522BX
Capacity	322 L	322 L	322 L
Energy			
Star Rating	2 Star	2 Star	2 Star
Design			
Color Pattern	Black Matt	Elegant Inox	Luxe Black
Technology			
Convertible Mode	5in1	5in1	5in1
Digital Inverter Compressor	•	•	•
Cooling	Twin Plus™	Twin Plus™	Twin Plus™
Convenience			
Power Freeze ^{~~}	•	•	•
Power Cool ^{##}	•	•	•
Toughened Glass Shelves	•	•	•
Big Bottle Guard	•	•	•
Digital Display	•	•	•
Easy Slide Shelf	•	•	•
Twist Ice Maker	•	•	•

Color pattern as per availability. ^{~~}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode V/S Power Freeze mode. ^{##}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. Model availability may vary from location to location. • Represents Yes. - Represents NA. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

New Line-up: Convertible 5in1



Model	RT37C4521B1	RT37C4521S8
Capacity	322 L	322 L
Energy		
Star Rating	1 Star	1 Star
Design		
Color Pattern	Black Matt	Elegant Inox
Technology		
Convertible Mode	5in1	5in1
Digital Inverter Compressor	•	•
Cooling	Twin Plus™	Twin Plus™
Convenience		
Power Freeze~~	•	•
Power Cool##	•	•
Toughened Glass Shelves	•	•
Big Bottle Guard	•	•
Digital Display	•	•
Easy Slide Shelf	•	•
Twist Ice Maker	•	•

Color pattern as per availability. ~~~Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode V/S Power Freeze mode. ##Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. Model availability may vary from location to location. • Represents Yes. - Represents NA. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

New Line-up: Convertible 5in1



Model	RT34C4523BX	RT34C4523S8
Capacity	301 L	301 L
Energy		
Star Rating	3 Star	3 Star
Design		
Color Pattern	Luxe Black	Elegant Inox
Technology		
Convertible Mode	5in1	5in1
Digital Inverter Compressor	•	•
Cooling	Twin Plus™	Twin Plus™
Convenience		
Power Freeze ^{~~}	•	•
Power Cool ^{##}	•	•
Toughened Glass Shelves	•	•
Big Bottle Guard	•	•
Digital Display	•	•
Easy Slide Shelf	•	•
Twist Ice Maker	•	•

Color pattern as per availability. ^{~~}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode V/S Power Freeze mode. ^{##}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. Model availability may vary from location to location. • Represents Yes. - Represents NA. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

New Line-up: Convertible 5in1



Model	RT34C4522YB	RT34C4522YS	RT34C4522S8	RT34C45224R
Capacity	301 L	301 L	301 L	301 L
Energy				
Star Rating	2 Star	2 Star	2 Star	2 Star
Design				
Color Pattern	Bronze Archi	Silver Archi	Elegant Inox	Rythmic Twirl Red
Technology				
Convertible Mode	5in1	5in1	5in1	5in1
Digital Inverter Compressor	•	•	•	•
Cooling	Twin Plus™	Twin Plus™	Twin Plus™	Twin Plus™
Convenience				
Power Freeze~~	•	•	•	•
Power Cool##	•	•	•	•
Toughened Glass Shelves	•	•	•	•
Big Bottle Guard	•	•	•	•
Digital Display	•	•	•	•
Easy Slide Shelf	•	•	•	•
Twist Ice Maker	•	•	•	•

Color pattern as per availability. ~Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode V/S Power Freeze mode. ##Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. Model availability may vary from location to location. • Represents Yes. - Represents NA. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

New Line-up: Convertible 5in1



Model	RT34C4522UT	RT34C4522QB	RT34C4522BX
Capacity	301 L	301 L	301 L
Energy			
Star Rating	2 Star	2 Star	2 Star
Design			
Color Pattern	Pebble Blue	Bouquet Silver	Luxe Black
Technology			
Convertible Mode	5in1	5in1	5in1
Digital Inverter Compressor	•	•	•
Cooling	Twin Plus™	Twin Plus™	Twin Plus™
Convenience			
Power Freeze ^{~~}	•	•	•
Power Cool ^{##}	•	•	•
Toughened Glass Shelves	•	•	•
Big Bottle Guard	•	•	•
Digital Display	•	•	•
Easy Slide Shelf	•	•	•
Twist Ice Maker	•	•	•

Color pattern as per availability. ^{~~}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode V/S Power Freeze mode. ^{##}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. Model availability may vary from location to location. • Represents Yes. - Represents NA. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

New Line-up: Convertible 5in1



Model	RT34C4521B1	RT34C4521S8
Capacity	301 L	301 L
Energy		
Star Rating	1 Star	1 Star
Design		
Color Pattern	Black Matt	Elegant Inox
Technology		
Convertible Mode	5in1	5in1
Digital Inverter Compressor	•	•
Cooling	Twin Plus™	Twin Plus™
Convenience		
Power Freeze ^{~~}	•	•
Power Cool ^{##}	•	•
Toughened Glass Shelves	•	•
Big Bottle Guard	•	•
Digital Display	•	•
Easy Slide Shelf	•	•
Twist Ice Maker	•	•

Color pattern as per availability. ^{~~}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode V/S Power Freeze mode. ^{##}Result based on Samsung internal lab tests conducted by comparing Samsung model no. RT37K3753S8 under Normal mode v/s Power Cool mode. Model availability may vary from location to location. • Represents Yes. - Represents NA. Features and specifications shown above may vary model wise/variant wise. Check with dealers before purchasing. All products, images, features shown herein are for representational purpose only, actual may vary from model to model.

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