

CASHBACK OFFER:

Offer on:

- Federal Bank: Debit & Credit Cards EMI Transactions
- ICICI Bank: Debit & Credit Cards EMI Transactions
- Bank of Baroda: Credit Card EMI Transactions
- Axis Bank: Debit & Credit Cards EMI Transactions
- American Express : Credit Card EMI transactions
- IDFC First Bank : Debit & Credit Cards EMI Transactions
- Standard Chartered : Credit Card EMI transactions
- Kotak bank : Credit EMI Transactions
- Yes Bank : Credit EMI Transactions

EMI Transactions Only with 3 / 6 / 8 / 9 / 10 / 12 / 18 month EMI Tenures for Credit Cards & Debit Cards (may vary from Bank to Bank). No Cashback on ICICI DC – 3 Months EMI truncations. 18 months tenure is applicable only on purchases through SmartPlazas on Credit and Debit Cards

- **Maximum Cashback (Panel, REF & WM):** Maximum Cashback amount for 5% Cashback will be limited to Rs 3000, Rs 2500/ Rs3000/ Rs 4500 for 7.5% Cashback, Rs. 6000 for 10% Cashback, Rs 4500/ Rs. 7000/ Rs 7500 and Rs. 9000 for 12.5% Cashback, Rs.8500/ Rs. 9000 15% Cashback , whereas it will be limited to Rs. 9000, Rs. 10000/ Rs. 10500 for 17.5% , Rs 12000/Rs 20000 for 20% Cashback, and limited to Rs 13500 for 22.5% cashback. Only One transaction per card account will be allowed during the Offer Period. Customers to STRICTLY ensure Only One Card Usage per Product under 'Brand EMI'.
- **Maximum Cashback (MWO & HTS):** Maximum Cashback amount for 5% Cashback will be limited to Rs 3000 & Rs. 6000 for 10% Cashback. Only One transaction per card account will be allowed during the Offer Period. Customers to STRICTLY ensure Only One Card Usage per Product under 'Brand EMI'.
- **Transaction Eligibility:** Transactions done on Pinelabs swipe machine/PayTM POS/Benow Merchant Application under 'Brand EMI' option & only if '5%,7.5%, 10%, 12.5% , 15%, 17.5% , 20% , 22.5% as applicable Cashback' is mentioned on chargeslip shall be eligible for the Offer. Transactions made on Corporate Card are not eligible for this Offer. Customers are requested to retain chargeslip for 180 days post Offer Period.
- **Customer Benefit:** Customer gets additional Cashback on purchase of below mentioned products on minimum transaction of Rs. 20000 (Rs. 15000 in case of MWO & B/w Rs. 14,000 for REF and WM, Rs 15000 for Panel TVs). Cashback is available as per the details given in the below table:

Prod. Category	Up to 22.5%	Up to 20%	Up to 17.5%	Up to 15%	Up to 12.5%	Upto 10%	Up to 7.5%	Up to 5%
Panel	-	20% Upto 20K : 8K QLED TVs (Except 65QN700) 20% Upto 12K : Select QLED 75"+ , 65QN700	17.5% Upto 9K : 75+ UHD	15% Upto 10K : 65" QLED	12.5% Upto 7.5K : Select 55"QLED, Select 65"/55"UHD, Serif, Sero 12.5% Upto 4.5K : Select 43", 50" QLED	10% Upto 6K : 65" Frame 10% Upto 7.5K : Select 65" UHD	7.5% Upto 3K : 43",50", 55" Frame 7.5% Upto 4.5K : Rs. 15 K & above Select Panels	5% Upto 3K : Rs. 15 K & above Select Panels

Refrigerators	22.5% Upto 13.5K : Bespoke Models (RF63, RF87, RF90), RF28	-	17.5% Upto 10K : All (FF > 350 Lts , FF < 350 Lts & SBS) Curd Maestro™ Models, Space Max Family Hub		12.5% Upto 7K: All FDR (Except RF63, RF87, RF90, RF28), All SBS (Except SBS Curd Maestro™, Space Max Family Hub), FF > 300 Lts (Except Curd Maestro™), FF < 300 Lts (Except Curd Maestro™ & select 10 SKUs) 12.5% Upto 3.5K : DC > 198Lts	-	7.5% Upto 2.5K : Select FF < 300 Lts 10 SKUs and Select DC Inverter models 14K and Above	-
Washing Machine	22.5% Upto 13.5K : 8.0KG & ABOVE COMBO / DRYER / FLEXWASH.		17.5% Upto 10.5K : FAFL : Select 8Kg & Above FATL : Select 11.0KG & ABOVE INVERTER	15% Upto 9K: FAFL : Select 8.0KG & ABOVE WASHER FATL: Select 9.0KG~10.0KG INVERTER	12.5% Upto 7.5K: FAFL : Select 7Kg & ABOVE WASHER FATL : Select 6.5KG & ABOVE INVERTER	10% Upto 6K : FATL : Select 6.5KG & ABOVE INVERTER	7.5% Upto 4.5K : Other FATL and SAWM (Val > 14000)	-
#Air Conditioner	22.5% Upto 13.5K : Windfree PM 1.0	-	-	-	-	-	7.5% Upto 4.5K : Select Windfree Acs, Non Windfree Inverter ACs	
Dishwasher	-			15% Upto 9K : DW60M6043FS/TL	-	10% Upto Rs 6K : DW60M5043FS/TL, DW60M5042FW/TL, DW60M5042FS/TL	-	-
Microwave Ovens	-	-	-	-	-	10% Upto Rs 6K : Hot Blast & Masala Sun-Dry MWOs Rs.15K & Above	-	5% Upto 3K : 28 L+ Convection - Rs. 15K & Above MWOs
HTS	-	-	-	-	-	10% Upto Rs 6K: Select Models	-	5% Upto 3K : Select Models

AC Cashback applicable only on 3, 6, 8, 9 months EMI tenure transactions.