

# Low Cost EMI' on Credit and Debit Cards

## 18x0 EMI

**Offer Period:** 1<sup>st</sup> July to 30<sup>th</sup> September 2022

**Products Covered:** All Samsung Consumer Electronics Products with MRP 20000.00 (Twenty Thousand) & above. 18 months EMIs applicable on - Panel : 55" & above - UHD & ALL – QLED , Ref : FF 350 Ltr+ & SBS, WM : FAFL 7.0 Kg+ & All AI, FATL 8.0 Kg+ (Inverter) , MWO: 32L & above convection, 28L Convection Masala Sun dry + Fruit Dry Series , AC : Inverter AC (PAWK/Windfree)/5 star Customer only.

### Customer Benefit:

- Customer can choose EMI tenure of 03 / 06 / 08/ 09 / 10/ 12 / 18 months(may change from bank to bank)
- Customer get up to 6.7% Cashback from Samsung
- For the period of 1st Apr-30th Jun '22, additional Tenure of 18 months with a Cashback of 10.0% will also be available.
- 1% Customer buy down to be applicable on 08/ 09/ 10/ 18 Months EMI transactions (may vary from bank to bank)
- Tenure & Cashback given in the table below :

HDFC		
Tenure	Credit	Debit
3 months	2.45%	2.46%
6 months	4.25%	4.25%
8 months	4.40%	4.42%
10 months	5.55%	5.57%
18 months	10.00%	10.00%

Cash Back Rates All Banks except HDFC		
	Credit	Debit
3 months	2.20%	2.46%
6 months	3.80%	4.25%
9 months	4.60%	5.00%
12 months	6.20%	6.70%
18 months	10.00%	10.00%

### General Terms & Conditions:

- Scheme available on transactions carried out on Pinelabs – Plutus machine, PayTM POS Machine, Benow Merchant Application through Brand EMI option
- **Capturing of Product Serial Number in Plutus, POS or Merchant Application is mandatory for approval of Credit Card EMI transaction & Cash back.**
- Scheme is available on Samsung Consumer Electronic products with MRP of Rs 20000.00 and above. Minimum Loan amount for credit card - EMI scheme shall be Rs. 15000.00 per product. 18 months EMIs applicable on - Panel: 55" & above - UHD & ALL – QLED , Ref : FF 350 Ltr+ & SBS, WM : FAFL 7.0 Kg+ & All AI, FATL 8.0 Kg+ (Inverter) , MWO: 32L & above convection, 28L Convection Masala Sun dry + Fruit Dry Series , AC : Inverter AC (PAWK/Windfree)/5 star Customer only.
- Cash back will be based on actual loan amount and not the invoice amount