

# Smart Club Loyalty Programme

**Period :** 1st January '22 to 31st December'22

**Customer Benefit:** Customer gets Loyalty Reward Points when making purchase from Smart Plaza Outlet

**Eligibility for Reward Points:** Purchase any Samsung Product from Smart Plaza - minimum one time purchase value Rs 15000.00 and above

## A. Membership Tier(s)/Enrolment/Upgrade(s)

Tier	Membership Enrollment Qualification/ Upgrade Criteria			Renewal to retain same Tier
	<i>Purchase Value (in the single invoice)</i>	<i>For upgrade to the next level in the Cumulative Purchase over last 2 year period</i>	<i>Fast track Upgrade (as notified on Program website from time to time)</i>	<i>Purchase value in past 2 years at the time of renewal.</i>
<b>Samsung Smart Club Elite</b>	INR 200000.00/- (Rupees Two Lacs) or more	Equal to INR 200000.00/- (Rupees Two Lacs) or more (from Samsung Smart Club/ Samsung Smart Club Pro)	Only on purchase of select specified product models	Equal to or more than INR 50000.00 (Rupees Fifty Thousand)
<b>Samsung Smart Club Pro</b>	INR 75000.00/- (Rupees Seventy Five Thousand) or more	Equal to INR 75000.00/- (Rupees Seventy Five Thousand) or more (from Samsung Smart Club)	Only on purchase of select specified product models	Equal to or more than INR 20000.00 (Rupees Twenty Thousand)
<b>Samsung Smart Club Plus</b>	INR 15000.00 (Rupees Fifteen Thousand) or more	NA	NA	NA

## C. Program Benefits Conditions

Category	Reward Points (Tier as on date of purchase)				Benefits
	<i>Upon eligible purchase (per INR 100 spent post discounts/ offers)</i>	<i>Every Year (as per given records)</i>	<i>Special Incentive upon filling Survey (One Time)</i>	<i>Free Service Point (Once per year)*</i>	

<b>Samsung Smart Club Elite</b>	2 points	Birthday – 250 points Anniversary – 250 points	250 points	1000 points	- Samsung Event Invitations (Non-Transferable)
<b>Samsung Smart Club Pro</b>	1.5 points	Birthday – 250 points Anniversary – NA	250 points	500 points	
<b>Samsung Smart Club Plus</b>	1.25 points	Birthday – 200 points Anniversary – NA	200 points	NA	

Points thus accumulated can be redeemed at the Smart Plaza (Select Stores where ‘Smart Club’ is Activated. )

1 Point = 1 Re during redemption,

**Customer Registration for the First Time:**

- Post purchase, login to [www.samsungmartclub.in](http://www.samsungmartclub.in) and register with membership number given on EPOS invoice, mob number or email
- Enrolment compulsory within 30 days of membership no generation to avail benefits

Please visit <https://www.samsungmartclub.in/> for further details.