Offers on Samsung Consumer Electronics Products

General:

- a. These Offer(s) are provided by Samsung India Electronics Private Limited ("Samsung" or "Company") or by other third party partners as specifically mentioned in the concerned Offer on Samsung Consumer Electronics Products.
- b. **Offer Validity**: The Offer shall be applicable Pan India and commence from 1st Apr 2022 to 30th Apr, 2022 (**"Offer Period"**).
- c. **Outlets:** The Offer shall be applicable on purchase of genuine Samsung Products from Samsung Exclusive Stores, select Multi Brand Stores, Modern Trade Stores & leading electronics Stores (hereinafter called as **"Outlet"**). The Offers shall not be applicable on purchases made from third party ecommerce portals. Customers are advised to check the Offer availability before making the purchase.
- d. Samsung reserves the right to change/alter & modify the terms & conditions of these Offers at any given point at its sole discretion without giving any reason whatsoever.
- e. Samsung further reserves the right to amend/modify/withdraw/annul/extend the Offer at its sole discretion without any prior notice.
- f. Samsung reserves the right to substitute the gift(s) with gift(s) of equivalent or lesser value under this Offer at its sole discretion without giving any reasons or prior notifications. The choice as to the color, make & model of the gift(s) shall be completely at Samsung's or the third party partner(s) discretion.
- g. Samsung shall also not be responsible for non-availability of Stock(s) or gift (s) due to various reasons like climatic conditions, labour unrest, insolvency, business exigencies or operational & technical issues.
- h. In no event shall Samsung be liable for losses or any incidental or consequential damages arising out of or in connection with the Offer, its services these Terms (however arising, including negligence). Samsung shall not be responsible for any product or service liability of any kind.
- i. In the event of any conflict or inconsistency regarding any instructions, rules and conditions on any advertising or promotional material relating to the Offer, these Terms and Conditions shall prevail over all such other instructions, rules and conditions.
- j. All the Products under the Offer(s) mentioned in this document shall be with a Standard Manufacturer's warranty as detailed in the warranty cards for each of the respective products.
- k. EMI Offer(s) are provided solely at the issuer's/ bank's discretion, respectively. Samsung disclaims any and all claims in respect of the same. Under no circumstances shall Samsung and/or its affiliates and/or their directors, officers, agents or employees be held responsible for EMI Offer(s).
- Decision of Samsung in relation to the Offer and matter incidental thereto shall be final and binding. These terms
 and/or any and all disputes arising or related to the Offers mentioned herein shall be governed by the laws of India
 and the courts located at New Delhi shall have the exclusive jurisdiction.
- m. The respective Offers on purchase of Samsung Consumer Electronics Products ("Product(s)") are as under. Offers may vary depending on the models/ Products purchased, as detailed below:

A) TELEVISIONS

B) 1st Offer: 2 years Warranty (1+1 extended warranty on Panel):

Applicable on purchase of select Samsung TV models under 1+1 year Warranty being —

Sr						
No	Model Code					
1	QA65QN700AKXXL					
2	QA65QN800AKXXL					
3	QA85QN900AKXXL					
4	QA75QN800AKXXL					

5	QA82Q800TAKXXL						
6	QA75Q950TSKXXL						
7	QA75Q800TAKXXL						
8	QA65Q800TAKXXL						
9	QA85Q950TSKXXL						
1	UA43AU8000AKLXL						
2	UA50AU8000AKLXL						
3	UA55AU8000AKLXL						
4	UA60AU8000AKLXL						
5	UA65AU8000AKLXL						
6	UA75AU8000KLXL						
7	UA55AU7500KLXL						
8	UA65AU7500KLXL						
9	UA43AU7700KLXL						
10	UA50AU7700KLXL						
11	UA55AU7700KLXL						
12	UA65AU7700KLXL						
13	UA70AU7700KLXL						
14	UA85AU8000KXXL						
15	UA43AU8200KLXL						
16	UA55AU8200KLXL						
17	UA65AU8200KLXL						
18	UA75AU8200KLXL						
19	UA43AU9070ULXL						
20	UA55AU9070ULXL						
21	UA65AU9070ULXL						
22	UA43T5770AUXXL						
23	UA43T5500AKXXL						
24	UA43T5350AKXXL						
25	UA32T4700AKXXL						
26	UA32T4500AKXXL						
27	UA32T4350AKXXL						
28	UA32T4050ARXXL						
29	UA32T4010ARXXL						
30	UA32T4310AKXXL						
31	UA32T4550AKXXL						
32	UA32T4750AKXXL						
33	UA32T4600AKBXL						
34	UA32T4900KXXL						
35	UA43T5310AKXXL						
36	UA32T4410AKLXL						
37	UA32T4450AKLXL						

- o 2 year warranty is applicable on Samsung TVs / Products purchased during Apr 01, 2022 to Apr 30, 2022.
- Installation for the TV purchased during the Offer Period needs to be carried out within 15 days of purchase. Customer has to hand over one copy of invoice to the engineer during installation/demo. In case of non-availability of Invoice, Warranty extension will not be applicable.
 - 1. The Terms and Conditions of this extended warranty are supplement and in addition to the Terms and Conditions provided on the Standard Warranty Card supplied with the product.
 - 2. 1st Year of warranty is the Standard Manufacturer's Warranty as detailed in the warranty card which is applicable from date of invoice. The remaining two years extended warranty which is applicable from the date of expiry of the standard warranty
 - 3. This extended warranty is confined to the first purchaser ("Purchaser") of the product only and is non-transferrable.
 - 4. Customer should retain the original invoice and warranty certificate to claim the Offer.
 - 5. Installation of the product purchased during the Offer Period should be done through the Company's service center or its authorized service center or its Dealer's service center.
 - 6. Repair or replacement will be carried out through the Company's Service Centres or its Authorized Service Centres or it's Dealer's Service Centres.
 - 7. For the products installed beyond the municipal limits of the jurisdiction of the Authorized Service Centre/, all the expenses including but not limited to collection of the product or part/s from the -/Authorized Service Centre/-, expenses incurred in connection with deputing of service personnel/ technicians, travel expenses (to and fro) incidentals expenses etc. shall be borne by the purchaser.
 - 8. In the event of repairs/replacement of any part/s of the product, this extended warranty will thereafter continue and remain in force only for the unexpired period of the extended warranty. Moreover, the time taken for repair/replacement and in transit whether under the warranty or otherwise shall not be excluded from the extended warranty period.
 - 9. During the period of the extended warranty the company's obligation under shall be limited to repair or providing replacement of part/s only.
 - 10. In the event of any unforeseen circumstance, and spares not being available, the company's prevailing depreciation rules will be binding on the purchaser to accept as a commercial solution in lieu of repairs.
 - 11. The extended warranty does not cover any accessories external to the product.
 - 12. Extended warranty is subject to verification of the documents and/or information provided by the customer and Samsung reserves the right to seek such additional documents and/or information from the customer as it may deem appropriate.
 - 13. In case the customer wants to cancel the extended warranty before completion of the extended warranty period, there shall be no refund of the charges for the unexpired period of the extended warranty
 - 14. The warranty does not apply to normal wear & tear of the parts or defects caused by household pets, rats, cockroaches or any other animals or insects.
 - 15. The warranty does not cover the damage or loss caused by accident, lighting, water, fire or other acts of God, improper ventilation, dropping or excessive shock or any external cause beyond Samsung's control. In case services are required as a result of the causes stated above, such services shall be at extra charges.
 - 16. This extended warranty will not be applicable in any of the following cases:
 - a. The product is not purchased from an authorized dealer of the company in India.

- b. The product is not used according to instructions given in the instruction manual.
- c. Defects caused by improper usage as determined by the company's personnel.
- d. Modification or alteration of any nature is made in the electrical circuitry/ or physical construction of the product.
- e. Installation/ repair work is carried out by persons/agencies other than authorized by the Company.
- f. The product is used for commercial purpose
- g. The conditions of the premises do not confirm to the recommended operating conditions of the product.
- h. The original serial number is removed, obliterated or altered from the product or its cabinet.
- i. This extended warranty does not cover the damages to the product while in transit to service Centre or purchaser's residence.
- 17. Decision of the Company in relation to the extended warranty and matter incidental thereto shall be final and binding on the Purchaser. Dispute if any with respect of the same should be sent in writing to Samsung India Electronics Private Limited, 6th Floor, DLF Centre, Sansad Marg, New Delhi 110001. The existence of dispute, if any, shall not constitute a claim against Samsung. Any and all disputes, controversies and conflicts ("Disputes") arising out of the extended warranty shall be subject to the exclusive jurisdiction of the courts located at New Delhi. For any queries/issues related to the Company's products the Purchaser can call on the Company's helpline on Toll Free: 1800407267864.
- 18. Extended warranty is being offered by Samsung in its sole discretion and Samsung reserves the right to refuse, suspend or withdraw the extended warranty at any time without prior notice. Samsung disclaims any and all claims and liabilities with respect to this Offer. Under no circumstances shall Samsung and/or its affiliates and/or their directors, officers, agents or employees be held liable for any part of the Offers.

2nd Offer: Free 10 Year NO Screen Burn IN Warranty:

10 year warranty is applicable on below mentioned models.

43LS01T	50QN90A	65Q60A	75Q70A
43LS05T	55LS01T	65Q70A	75QN85A
43Q60A	43Q60A 55Q60A		85Q70A
49LS01T 55Q70A		65QN85A	85QN90A
50LS01T	50LS01T 55Q80A		98QN90A
50Q60A	55QN85A	75LS03A	
50Q80A	55QN90A	75Q60A	

Screen Burn In refers to a permanent defect in areas of a TV display that can be caused by cumulative effects of displaying the same screen or scene or image for long periods of time.

Terms & Conditions for 10 Year NO Screen Burn IN Warranty Offer-

- 1. The terms and conditions of this Extended Warranty are supplement and in addition to the terms and conditions provided on the Standard Warranty Card supplied with the Product.
- 2. First (1st) Year of warranty is the Standard Manufacturer's warranty as detailed in the warranty card which is applicable from the date of invoice. The remaining nine (09) years warranty shall be applicable from the date of expiry of the standard warranty and shall be applicable only on Screen Burn In.
- 3. This Extended Warranty is confined to the first purchaser ("Purchaser") of the Product only and is non-transferrable.
- 4. Repair or replacement will be carried out through Samsung's Service Centres or its Authorized Service Centres or it's Dealer's Service Centres only.

- 5. For the Products installed beyond the municipal limits of the jurisdiction of the Authorized Service Centre/ Samsung's Service Centre/Authorized Dealer's Service Centre, all expenses including but not limited to collection of the Product or part(s) from Samsung's Service Centre/Authorized Service Centre/Authorized Dealer's Service Centre, expenses incurred in connection with deputing of service personnel/ technicians, travel expenses (to and fro) incidentals expenses etc. shall be borne by the Purchaser.
- 6. In the event of repairs/replacement of any part(s) of the Product, this Extended Warranty will thereafter continue and remain in force only for the unexpired period of the Extended Warranty. Moreover, the time taken for repair/replacement and in transit whether under the warranty or otherwise shall not be excluded from the Extended Warranty period.
- 7. During the period of the Extended Warranty Samsung's obligation shall be limited to repair or providing replacement of part(s) only. The maximum claim(s) if entertained by Samsung will be subject to the maximum listed price of the Panel of the Product or the purchase price of the Panel part of the Product, whichever is lower.
- 8. In the event of any unforeseen circumstance, and spares not being available, Samsung's prevailing depreciation rules will be binding on the Purchaser to accept as a commercial solution in lieu of repairs.
- 9. The Extended Warranty does not cover any accessories external to the Product.
- 10. Purchaser has to handover one copy of invoice to the engineer during installation/demo. In case of non-availability of Invoice, extended warranty will not be applicable.
- 11. Extended warranty is subject to verification of the documents and/or information provided by the Purchaser and Samsung reserves the right to seek such additional documents and/or information from the Purchaser as it may deem appropriate.
- 12. The warranty does not apply to normal wear & tear of the parts or defects caused by household pets, rats, cockroaches or any other animals or insects etc.
- 13. The warranty does not cover the damage or loss caused by accident, lighting, water, fire or other acts of God, improper ventilation, dropping or excessive shock or any external cause beyond Samsung's control. In case services are required as a result of the causes stated above, such services shall be on chargeable basis.
- 14. This Extended Warranty will not be applicable in any of the following cases:
 - A. The Product is not purchased from an authorized dealer of Samsung in India.
 - B. The Product is not used according to instructions given in the instruction manual.
 - C. Defects caused by improper usage as determined by Samsung's personnel.
 - D. Modification or alteration of any nature is made in the electrical circuitry/ or physical construction of the Product.
 - E. Installation/repair work is carried out by persons/agencies other than authorized by Samsung.
 - F. The product is used for commercial purpose.
 - G. The conditions of the premises do not confirm to the recommended operating conditions of the Product.
 - H. The original serial number is removed, obliterated or altered from the Product or its cabinet.
 - I. This Extended Warranty does not cover the damages to the Product while in transit to service centre or Purchaser's residence.
 - J. This Extended Warranty shall cover only the Panel as a result of Screen / Image Burn In. Any additional part(s) that may be required to restore the Product to the working condition shall be on chargeable basis at a price prevailing at the time of repair.
- 15. This Extended Warranty shall cover only the Panel part of the Product. Any additional part(s) that may be required to restore the Product to the working condition shall be on chargeable basis at a price prevailing at the time of repair.
- 16. Decision of Samsung in relation to the extended warranty and matter incidental thereto shall be final and binding on the Purchaser. Dispute if any with respect of the same should be sent in writing to Samsung India Electronics Private Limited, 6th Floor, DLF Centre, Sansad Marg, New Delhi 110001. All disputes shall be subject to the jurisdiction of courts located in New Delhi. For any queries/issues related to Samsung's products the Purchaser can call on Samsung's helpline on Toll Free: 1800407267864.

B) REFRIGERATOR:

1st Offer: 10 Years Compressor Warranty

10 year warranty is limited to compressor only. Only Part warranty applicable from customer date of purchase.

C) MICROWAVE OVEN:

1st Offer: 10 years Ceramic Enamel Warranty:

10 years Ceramic Enamel warranty is applicable on all Microwave Ovens having Ceramic Enamel Cavity.

2nd Offer: Free Borosil Kit

Free Borosil Kit is provided on purchase of 28L & above Convection Microwave Ovens. The Borosil kit shall be on As Is basis and Samsung disclaims any/ all claims/liabilities associated with the Offer.

3rd Offer: 5 years Magnetron Warranty (1+4)

The extended warranty (1+4) will be valid on all Convection models purchased during the Offer Period. 1st Year of warranty is the standard warranty which is applicable from date of invoice. The additional 4 years warranty will be applicable from the date of expiry of the standard warranty and is applicable only on Magnetron. All other standard terms and conditions of Extended Warranty as provided hereinabove shall be applicable to this offer.

D) WASHING MACHINE

1st Offer: 10 Years Motor Warranty

10 years motor warranty is available only on Front Load Washing Machines and on select Non-Inverter Activwash Top Load Washing Machines models.

2rd Offer: 12 Years Motor Warranty

12 years motor warranty is available only on Inverter range of Top Load Washing Machine models in 6.5kg, 7.0kg, 7.5kg, **8.0kg**, 9.0Kg, **10.0Kg**, **11.0kg** and **16.0kg** capacity.

3rd Offer: 5 Years Motor Warranty

5 years motor warranty is available only on all Semi-automatic Washing Machine models.

E) AIR CONDITIONER:

1st Offer: 5 Years Comprehensive Warranty

5 year comprehensive warranty have 1 year standard+ 4years additional warranty on 2021 Convertible 5in1 models 4 years additional warranty is the following parts only:

- Condenser with Gas recharge (Gas recharge only when the condenser is getting replaced)
- PCB controller (Indoor + Outdoor)
- Fan Motor
- Evaporator Coil

5 year comprehensive warranty applicable models:

AR12AY5ACWK,AR18AY4ACWK,AR18AY5ACWK,AR12AY4ZAPG,AR18AY3ZBPG,AR18AY4ZAPG,AR18AY5ZAPG,AR12AY4ZAUS,AR18 AY3ZBUS,AR18AY4ZAUS,AR18AY5ZAUS,AR12AY4ZAWK,AR18AY3ZBWK,AR18AY4ZAWK,AR18AY5ZAWK,AR12AY4YATZ,AR12AY5Y ATZ,AR18AY3YBTZ,AR18AY4YATZ,AR18AY5YATZ,AR24AY4YATZ,AR12AY4YATA,AR12AY5YATA,AR18AY3YBTA,AR18AY4YATA,AR18 AY5YATA,AR24AY4YATA,AR12AY4YAWK,AR18AY3YBWK,AR18AY4YAWK,AR18AY4YBWK,AR18AY5YAWK,AR24AY4YAWK,AR12AX 4ZAWK,AR18AX4ZAWK,AR12AYMZAUR,AR18AYLZBUR,AR18AYMZAUR,AR18AYNZAUR,AR12AYNYATB,AR18AY5YBTA,AR18AY5YB TZ,AR18AY5YBWK,AR18AY5ZBPG,AR18AY5ZBUS,AR18AY5ZBWK,AR18AYNZBUR, AR18AY4ADWK, AR18AY4AEWK, AR18AY4AFWK, AR24BY4ANWK,AR24BY4AMWK,AR18BYNANWK,AR18BYNAMWK,AR18BY5ARWK,AR18BY5AQWK,AR18BY5APWK,AR 18BY5ANWK,AR18BY5AMWK,AR18BY4ARWK,AR18BY4AQWK,AR18BY4APWK,AR18BY4ANWK,AR18BY4AMWK,AR18BY3ARWK,AR18BY3AQWK,AR18BY3APWK,AR18BY3ANWK,AR18BY3AMWK,AR12BY5AMWK,AR12BYMANWK,AR12BY MAMWK,AR12BY4ANWK,AR12BY4APWK,AR12BY4APWK,AR12BY4APWK,AR12BY4APWK,AR12BY5ACWK Models

2nd offer- Compressor Warranty

10 Years warranty on compressor applicable on all Inverter AC models.

On Off models have 5-year warranty on Compressor.

F) CASHBACK OFFER:

Up to 20 % Additional Cash back Offer on following Bank cards

- a) American Express: Credit Cards EMI Transactions
- b) Federal Bank: Debit Cards EMI Transactions
- c) Bank of Baroda: Credit Card EMI Transactions
- d) HDFC Bank: Credit and Debit EMI Transactions
- e) ICICI Bank: Credit and Debit EMI Transactions
- f) Axis Bank: Credit and Debit EMI Transactions
- g) Standard Chartered Credit Card EMI Transactions
- h) IDFC First Bank: Credit Card EMI Transactions

EMI Transactions Only with 3 / 6 / 8 / 9 / 10 / 12 months Tenures for Credit Cards & Debit Cards (may vary from Bank to Bank). 18 months tenure is applicable only on purchases through SmartPlazas.

- Maximum Cashback: Maximum Cashback amount for 5% Cashback will be limited to Rs 3000/ Rs. 2500, Rs. 4500/ Rs. 3000 for 7.5% Cashback, Rs. 2500/ Rs 4500Rs./ Rs 5500/ Rs. 6000/ Rs. 7500 for 10% Cashback, Rs 9000 for 12.5% Cashback, Rs. 9000/Rs 8500 for 15% Cashback, Rs. 10500 for 17.5% Cashback whereas it will be limited to Rs.12000 (Rs.20000 for select 8K Panels) for 20% Cashback. Only One transaction per card account will be allowed during the Offer Period. Customers to STRICTLY ensure Only One Card Usage per Product under 'Brand EMI'.
- Transaction Eligibility: Transactions done on Pinelabs POS machine/PayTM POS / Benow Merchant App. under 'Brand EMI' option & only if '5%, 7.5%, 10%, 12.5%, 15%, 17.5% or 20% ' as applicable Cashback' is mentioned on chargeslip shall be eligible for the Offer. Transactions made on Corporate Card are not eligible for this Offer. Customers are requested to retain chargeslip for 180 days' post Offer Period.
- **Customer Benefit:** Customer gets additional Cashback on purchase of below mentioned products on minimum transaction of Rs. 20000 (Rs.15000 in case of Microwave, Panel TVs and Rs.14000 for Refrigerators and Washing Machines). Cashback is available as per the details given in the below table:

Cashback on EMI Transactions:

	Prod.	Up to 20%	Upto	Up to 15%	Up to 12.5%	Up to 10%	Up to	Up to 5%
۱	Category		17.5%				7.5%	

Panel	20% Upto 20K: 8K QLED TVs (Except 65QN700) 20% Upto 12K: Select QLED 65"+, 65QN700		15% Upto 9K : 75"+ UHD , Select 55" QLED	12.5% Upto 9K : Select 65"UHD	10% Upto 7.5K: Select 65" UHD 10% Upto 6K: Select 55" UHD, 65" Frame, Seriff, Sero 10% Upto 4.5K: Select 43", 50" QLED	7.5% Upto 3K : 43",50", 55" Frame	5% Upto 3K : Rs. 15 K & above Select Panels
Refrigerators	20% Upto 12K : Family Hub™ (RF28N9780SG/TL), Bespoke Models (RF63, RF87, RF90)		15% Upto 8.5K: All (FF Home, FF CBU & SBS) Curd Maestro™ Models, FDR (Except RF63, RF87, RF90, RF28),Space Max Family Hub, RS72R5011SL/TL	12.5% Upto 7K: All SBS , CBU (Except Curd Maestro™), FF Home >300 Lts (Except Curd Maestro™)	10% Upto 5.5K: FF Home < 300L(Except Curd Maestro™ & select 10 SKUs) 10% Upto 2.5K: DC > 198Lts		5% Upto 2.5K : Select FF Home and Select DC Inverter models 14K and Above
Washing Machine	20% Upto 12K : 8.0KG & ABOVE COMBO / DRYER / FLEXWASH.	17.5% Upto 10.5K: FAFL: Select 8Kg & Above Washer	15% Upto 9K : FAFL : Select 7Kg & Above FATL : Select 8.0KG & ABOVE INVERTER	12.5% Upto 7.5K: FAFL: Select 7.0KG & ABOVE WASHER FATL: Select 7.0KG & ABOVE INVERTER	10% Upto 6K: FAFL : Select 6.5K & ABOVE WASHER FATL : Select 6.5KG & ABOVE INVERTER	7.5% Upto 4.5K: FAFL: Select 6K & ABOVE WASHER FATL: Select 6.5KG & ABOVE INVERTER	5% Upto 3K : Other FATL, FAFL and SAWM (Val > 14000)
#Air Conditioner	20% Upto 12K : Windfree PM 1.0		-	-		-	5% Upto 3K : Select Windfree and Non Windfree Inverter ACs
Airdresser	-		15% Upto 9K : DF10A9500CG/TL	-	10% Upto Rs 6K : DF60A8500CG/TL, DF60R8600CG/TL	-	-
Dishwasher	20% Upto 12K : DW60M6043FS/TL, DW60M5043FS/TL		-	-	-	-	-
Microwave Ovens	-		-	-	10% Upto Rs 6K: Hot Blast & Masala Sun-Dry MWOs Rs.15K & Above	-	5% Upto 3K : 28 L+ Convection - Rs. 15K & Above MWOs
HTS	-		-	-	10% Upto Rs 6K: Select Models	-	5% Upto 3K : Select Models

- #Cashback on AC products applicable only on 3 Months EMI transactions. (On HDFC card cashback is present only on 6 & 8 months EMI.
- Cashback Credit in Account: The Cashback will get credited within 90 days from the end of the month of Transaction or Offer Period whichever is later.
- Cashback information on Charge Slip: Cashback amount of 5%, 10%, 15%, 20% & 25% as applicable will be printed on the Charge Slip. Federal Bank, Bank of Baroda, Axis Bank, Yes Bank, Citi Bank, Kotak Bank, American Express & SBI on eligible transactions in their sole discretion. Samsung India Electronics Private Limited disclaimer any liability/ claims arising out of or related in any manner with the aforesaid Offer.
- All Transactions to be with Validation through Serial Number Input on Pinelabs POS machine/PayTM POS / Benow Merchant App under 'Brand EMI'.

- Customers to ensure that the Transaction Amount on the Pinelabs POS machine/PayTM POS / Benow Merchant App is equal to or less than the Invoice Value of the Product.
- In the event of identification of any falsity or discrepancy in the partner's claim with respect to the product model / serial number, price, etc. under this Offer, Samsung shall have the right at its sole discretion to set-off, adjust or recover the scheme payouts from any invoices payable to the partner.
- For rest of the days (other than Bump up Cashback days) Regular Cashback to be applicable.
- Customers to STRICTLY ensure Only One Card Usage per Product under 'Brand EMI'.

Other Terms & Conditions:

- Applicable on EMI transactions
- Cash back will be based on actual loan amount and not the invoice amount
- In case of multiple Product purchases, Customer can avail additional Cashback for a single product only.
- Cash back is to offset the interest charged by bank and should not be treated as ZERO interest EMI
- Customer buy down of 1% to be applicable for 8/9/10/12 months EMI transactions.
- Customer can avail EMI on maximum one (01) consumer electronics products per card during the scheme period
- Any Interest, Service Tax, Govt Levies, Processing Fees charged by Bank will be borne by the customer
- Cash back to be credited after 90 days from the transaction date in customers account by respective cards/Banks
- EMI applicable with respective bank retail cards only
- Cashback offers do not apply on corporate cards. Cashback/EMI schemes provided by respective issuers at their sole
 discretion. This cashback can be availed on one card only once during the offer period irrespective of the product
 purchased.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Participating Banks reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.

G) EMI OFFER:

The EMI Facility/ Offer are provided by Bajaj Finserv, HDBFS, IDFC First Bank, Tata Capital, Kotak and TVS Credit, with applicable rates of interest and taxes, at their sole discretion. Samsung disclaims any and all claims/liabilities in respect of the same.

Washing Machine: Consumer finance of Zero down payment and balance in 10 EMIs is available on all Ecobubble Front Load models and select Digital Inverter Top Load Washing Machines. Zero down payment and balance in 15 EMIs is available on 8kg and above Ecobubble front load washing machines, and 7kg and above Digital Inverter Top Load Washing Machines.

All Zero down payment Offers are provided by Bajaj Finserv, Tata Capital, IDFC First, HDBFS, Kotak & TVS with applicable rates of interest and taxes, at their sole discretion. Samsung disclaims any and all claims/liabilities in respect of the same.

Air Conditioner: Easy EMI facility of 8/0 is applicable on Wind-Free models & select Non Wind-free Inverter AC, All Zero down payment Offers are provided by Tata Capital IDFC First, HDBFS, TVS, Kotak & Bajaj Finserv with applicable rates of interest and taxes, at their sole discretion. Samsung disclaims any and all claims/liabilities in respect of the same.

Refrigerator: Easy EMI facility of 10 by 0 offer on All FF-Home/CBU/SBS and select DC inverter [RR20/RR21/RR22/RR23/RR24/RR26],All Zero down payment Offers are provided by Bajaj, Tata Capital IDFC First, HDBFS, TVS & Kotak with applicable rates of interest and taxes, at their sole discretion. Samsung disclaims any and all claims/liabilities in respect of the same.

My Samsung, My EMI Offer (Applicable on select Air Conditioners, Refrigerators, Washing Machines & Panel TVs): My Samsung My EMI offer at Sole Discretion of Bajaj Finance Limited. Maximum Loan Tenure Between to 30-36 months depending upon product. Choice of Fixed EMI with Customer is subject to Invoice Price, Loan Amount & Down Payment.

1 EMI Free Offer: The offer is applicable only on 1m 24cm (49") and above Panel TV and 300L and above Side by Side &Frost Free Refrigerators. The Offer is valid only for that customer who avail finance facility from Bajaj Finance, IDFC First, HDBFS, TVS Credit & Kotak & on the purchase of Specified Products covered under finance scheme (not applicable on other products).

- Cashback amount equivalent to 1 EMI will be credited into his Registered Bank account within 90 days of successful receipt of his first EMI with Bajaj Finance. Incase this EMI is bounced the customer will not be eligible to get this cash back. Also if the loan is foreclosed or cancelled, the customer would become ineligible to avail this offer.
- Customer would get refund amount equivalent to 1 EMI. No TDS or gift tax will be deducted.
- If the customer purchases multiple Samsung products during the Offer Period with one deal id, the cashback will be applicable for only those products which are covered under this finance scheme.
- Maximum Products which can be availed will be two (02N) each for Panel TV, Washing Machine and Refrigerator and four (04N) for Air Conditioners.

H) EXPERIENCE AR:

The Experience AR section is an online web based Augmented Reality experience, for promotion of Samsung products.

Device Compatibility - The AR experience can be accessed on mobile devices with minimum following specifications:

- Android v8.0 & above OR iOs v11.0 & above
- RAM 2GB & above
- Camera access & motion sensors