

Offers on Samsung Consumer Electronics Products

General:

- a. These Offer(s) are provided by Samsung India Electronics Private Limited (“**Samsung**” or “**Company**”) or by other third party partners as specifically mentioned in the concerned Offer on Samsung Consumer Electronics Products.
- b. **Offer Validity:** The Offer shall be applicable Pan India and commence from 1st Sep 2021 to 30st Sep, 2021 (“**Offer Period**”).
- c. **Outlets:** The Offer shall be applicable on purchase of genuine Samsung Products from Samsung Exclusive Stores, select Multi Brand Stores, Modern Trade Stores & leading electronics Stores (hereinafter called as “**Outlet**”). The Offers shall not be applicable on purchases made from third party ecommerce portals. Customers are advised to check the Offer availability before making the purchase.
- d. Samsung reserves the right to change/alter & modify the terms & conditions of these Offers at any given point at its sole discretion without giving any reason whatsoever.
- e. Samsung further reserves the right to amend/modify/withdraw/annul/extend the Offer at its sole discretion without any prior notice.
- f. Samsung reserves the right to substitute the gift(s) with gift(s) of equivalent or lesser value under this Offer at its sole discretion without giving any reasons or prior notifications. The choice as to the color, make & model of the gift(s) shall be completely at Samsung’s or the third party partner(s) discretion.
- g. Samsung shall also not be responsible for non-availability of Stock(s) or gift (s) due to various reasons like climatic conditions, labour unrest, insolvency, business exigencies or operational & technical issues.
- h. In no event shall Samsung be liable for losses or any incidental or consequential damages arising out of or in connection with the Offer, its services these Terms (however arising, including negligence). Samsung shall not be responsible for any product or service liability of any kind.
- i. In the event of any conflict or inconsistency regarding any instructions, rules and conditions on any advertising or promotional material relating to the Offer, these Terms and Conditions shall prevail over all such other instructions, rules and conditions.
- j. All the Products under the Offer(s) mentioned in this document shall be with a Standard Manufacturer’s warranty as detailed in the warranty cards for each of the respective products.
- k. EMI Offer(s) are provided solely at the issuer’s/ bank’s discretion, respectively. Samsung disclaims any and all claims in respect of the same. Under no circumstances shall Samsung and/or its affiliates and/or their directors, officers, agents or employees be held responsible for EMI Offer(s).
- l. Decision of Samsung in relation to the Offer and matter incidental thereto shall be final and binding. These terms and/or any and all disputes arising or related to the Offers mentioned herein shall be governed by the laws of India and the courts located at New Delhi shall have the exclusive jurisdiction.
- m. The respective Offers on purchase of Samsung Consumer Electronics Products (“**Product(s)**”) are as under. Offers may vary depending on the models/ Products purchased, as detailed below:

A) TELEVISIONS

1st Offer: 2 years Warranty (1+1 extended warranty on Panel):

Applicable on purchase of select Samsung TV models under 1+1 year Warranty being –

Sr No	Model Code
1	UA32T4010ARXXL
2	UA32T4050ARXXL
3	UA32T4310AKXXL
4	UA32T4410AKXXL
5	UA32T4410AKLXL
6	UA32T4450AKXXL
7	UA32T4450AKLXL
8	UA32T4340AKXXL
9	UA32T4350AKXXL
10	UA32T4600AKXXL
11	UA32T4900AKXXL
12	UA32T4500AKXXL
13	UA32T4500AKLXL
14	UA32T4500AKBXL
15	UA32T4550AKLXL
16	UA32T4550AKXXL
17	UA32T4550AKBXL
18	UA32T4700AKXXL
19	UA32T4700AKBXL
20	UA32T4750AKXXL
21	UA32T4750AKBXL
22	UA32TE40AAKXXL
23	UA32TE40AAKLXL
24	UA32TE40AAKBXL
25	UA32TE40FAKLXL
26	UA32TE40FAKXXL
27	UA32TE40FAKBXL
28	QA43LS01TAKXXL
29	QA43LS01TAKLXL
30	QA43Q60TAKXXL
31	QA43Q60AAKLXL
32	QA43LS05TAKXXL
33	QA43LS03AAKLXL
34	UA43TE50AAKXXL
35	UA43TE50FAKXXL
36	UA43TUE60AKXXL

37	UA43TU7200KBXL
38	UA43TU8200KXXL
39	UA43AU8200KLXL
40	UA43T5310AKXXL
41	UA43T5350AKXXL
42	UA43AU7500KLXL
43	UA43TU7200KXXL
44	UA43AU7700KLXL
45	UA43T5500AKXXL
46	UA43T5770AUXXL
47	UA43T5770AUBXL
48	UA43TU8000KXXL
49	UA43AU8000KLXL
50	UA43AU9070ULXL
51	UA43TU8000KBXL
52	UA43TU8570UXXL
53	UA43TUE60FKXXL
54	UA43AUE60AKLXL
55	UA43AUE70AKLXL
56	QA49Q80TAKXXL
57	QA49LS01TAKXXL
58	QA50LS01TAKLXL
59	QA50LS03TAKXXL
60	QA50LS03AAKLXL
61	QA50Q60TAKXXL
62	QA50Q60AAKLXL
63	QA50QN90AAKLXL
64	QA50Q80AAKLXL
65	UA50TUE60AKXXL
66	UA50AUE60AKLXL
67	UA50AUE70AKLXL
68	UA50TUE60AKCXL
69	UA50TU8000KXXL
70	UA50AU8000KLXL
71	UA50AU7500KLXL
72	UA50AU7700KLXL
73	UA50TU7200KXXL
74	QA55LS03AAKLXL
75	QA55Q60AAKLXL
76	QA55Q70TAKXXL
77	QA55Q70AAKLXL
78	QA55QN85AAKLXL

79	QA55QN90AAKLXL
80	QA55Q95TAKXXL
81	QA55Q80AAKLXL
82	QA55Q80TAKXXL
83	QA55Q60TAKXXL
84	QA58Q60TAKXXL
85	QA55LS03TAKLXL
86	QA55LS03TAKXXL
87	QA55LS01TAKXXL
88	QA55LS01TAKLXL
89	UA55TUE60AKXXL
90	UA55TUE60AKBXL
91	UA55TUE60FKXXL
92	UA55TUE60FKLXL
93	UA55TUE60FKBXL
94	UA55AUE70AKLXL
95	UA55AUE60AKLXL
96	UA58AUE60AKLXL
97	UA58AUE70AKLXL
98	UA55TU8000KXXL
99	UA55TU8000KLXL
100	UA55TU8000KBXL
101	UA55AU8000KLXL
102	UA55AU7500KLXL
103	UA55AU7700KLXL
104	UA55AU9070ULXL
105	UA55TU8200KXXL
106	UA55TU8200KLXL
107	UA55TU8200KBXL
108	UA55AU8200KLXL
109	UA58TU8200KXXL
110	UA58TU7200KXXL
111	UA55TU7200KLXL
112	UA55TU7200KXXL
113	UA55TU7200KBXL
114	UA55TU8570UXXL
115	UA55TU8570UBXL
116	QA65LS03AAKLXL
117	QA65Q60TAKXXL
118	QA65Q60AAKLXL
119	QA65QN85AAKLXL
120	QA65Q800TAKXXL

121	QA65Q80AAKLXL
122	QA65QN800AKXXL
123	QA65Q70TAKXXL
124	QA65Q70AAKLXL
125	QA65Q95TAKXXL
126	QA65Q80TAKXXL
127	QA65QN90AAKLXL
128	QA65LS03TAKLXL
129	QA65LS03TAKXXL
130	UA60AU8000KLXL
131	UA65TUE60AKXXL
132	UA65TUE60AKBXL
133	UA65AUE60AKLXL
134	UA65AUE70AKLXL
135	UA65TU8000KXXL
136	UA65AU8000KLXL
137	UA65AU7500KLXL
138	UA65AU7700KLXL
139	UA65AU9070ULXL
140	UA65TU8000KBXL
141	UA65TU8570UXXL
142	UA65TU8570UBXL
143	UA65TU8200KXXL
144	UA65TU8200KBXL
145	UA65AU8200KLXL
146	UA70TU7200KXXL
147	UA70AU7700KLXL
148	QA75Q60AAKXXL
149	QA75QN800AKXXL
150	QA75QN85AAKXXL
151	QA75Q800TAKXXL
152	QA75LS03TAKXXL
153	QA75LS03AAKXXL
154	QA75Q70TAKXXL
155	QA75Q70AAKXXL
156	QA75Q950TSKXXL
157	QA75Q95TAKXXL
158	QA85Q60TAKXXL
159	QA85QN900AKXXL
160	QA82Q800TAKXXL
161	QA85Q70AAKXXL
162	QA85Q950TSKXXL

163	UA85AU8000KXXL
164	UA75TU8000KXXL
165	UA75AU8000KLXL
166	UA75TU8200KXXL
167	UA75AU8200KLXL
168	QA65Q900RBKXXL
169	QA75Q900RBKXXL
170	QA82Q900RBKXXL
171	QA98Q900RBKXXV

Process to avail Extended Warranty:

- 2 year warranty is applicable on Samsung TVs / Products purchased during July 01, 2021 to July 31, 2021.
- Installation for the TV purchased during the Offer Period needs to be carried out within 15 days of purchase. Customer has to hand over one copy of invoice to the engineer during installation/demo. In case of non-availability of Invoice, Warranty extension will not be applicable.

*Terms & Conditions for Extended Warranty:

1. The Terms and Conditions of this extended warranty are supplement and in addition to the Terms and Conditions provided on the Standard Warranty Card supplied with the product.
2. 1st Year of warranty is the Standard Manufacturer's Warranty as detailed in the warranty card which is applicable from date of invoice. The remaining two years extended warranty which is applicable from the date of expiry of the standard warranty is applicable only on panel failure.
3. This extended warranty is confined to the first purchaser ("Purchaser") of the product only and is non-transferrable. Extended warranty is applicable only on panel failure.
4. Customer should retain the original invoice and warranty certificate to claim the Offer.
5. Installation of the product purchased during the Offer Period should be done through the Company's service center or its authorized service center or its Dealer's service center.
6. Repair or replacement will be carried out through the Company's Service Centres or its Authorized Service Centres or its Dealer's Service Centres.
7. For the products installed beyond the municipal limits of the jurisdiction of the Authorized Service Centre/Company's Service Centre/Authorized Dealer's Service Centre, all the expenses including but not limited to collection of the product or part/s from the Company's Service Centre/Authorized Service Centre/Authorized Dealer's Service Centre, expenses incurred in connection with deputing of service personnel/ technicians, travel expenses (to and fro) incidentals expenses etc. shall be borne by the purchaser.
8. In the event of repairs/replacement of any part/s of the product, this extended warranty will thereafter continue and remain in force only for the unexpired period of the extended warranty. Moreover, the time taken for repair/replacement and in transit whether under the warranty or otherwise shall not be excluded from the extended warranty period.
9. During the period of the extended warranty the company's obligation under shall be limited to repair or providing replacement of part/s only. The maximum claim /s if entertained by the company will be subject to the maximum listed price of the panel of the product or the purchase price of the panel part of the product, whichever is lower.

10. In the event of any unforeseen circumstance, and spares not being available, the company's prevailing depreciation rules will be binding on the purchaser to accept as a commercial solution in lieu of repairs.
11. The extended warranty does not cover any accessories external to the product.
12. Customer has to handover one copy of invoice to the engineer during installation/demo. In case of non-availability of Invoice, extended warranty will not be applicable.
13. Extended warranty is subject to verification of the documents and/or information provided by the customer and Samsung reserves the right to seek such additional documents and/or information from the customer as it may deem appropriate.
14. In case the customer wants to cancel the extended warranty before completion of the extended warranty period, there shall be no refund of the charges for the unexpired period of the extended warranty
15. The warranty does not apply to normal wear & tear of the parts or defects caused by household pets, rats, cockroaches or any other animals or insects.
16. The warranty does not cover the damage or loss caused by accident, lighting, water, fire or other acts of God, improper ventilation, dropping or excessive shock or any external cause beyond Samsung's control. In case services are required as a result of the causes stated above, such services shall be at extra charges.
17. This extended warranty will not be applicable in any of the following cases:
 - a. The product is not purchased from an authorized dealer of the company in India.
 - b. The product is not used according to instructions given in the instruction manual.
 - c. Defects caused by improper usage as determined by the company's personnel.
 - d. Modification or alteration of any nature is made in the electrical circuitry/ or physical construction of the product.
 - e. Installation/ repair work is carried out by persons/agencies other than authorized by the company.
 - f. The product is used for commercial purpose
 - g. The conditions of the premises do not confirm to the recommended operating conditions of the product.
 - h. The original serial number is removed, obliterated or altered from the product or its cabinet.
 - i. This extended warranty does not cover the damages to the product while in transit to service centre or purchaser's residence.
 - j. This extended warranty shall cover only the panel part of the product. Any additional part(s) that may be required to restore the product to the working condition shall be on chargeable basis at a price prevailing at the time of repair.
18. Decision of the Company in relation to the extended warranty and matter incidental thereto shall be final and binding on the Purchaser. Dispute if any with respect of the same should be sent in writing to Samsung India Electronics Private Limited, 6th Floor, DLF Centre, Sansad Marg, New Delhi - 110001. The existence of dispute, if any, shall not constitute a claim against Samsung. Any and all disputes, controversies and conflicts ("Disputes") arising out of the extended warranty shall be subject to the exclusive jurisdiction of the courts located at New Delhi. For any queries/issues related to the Company's products the Purchaser can call on the Company's helpline on Toll Free: 1800407267864.

19. Extended warranty is being offered by Samsung in its sole discretion and Samsung reserves the right to refuse, suspend or withdraw the extended warranty at any time without prior notice. Samsung disclaims any and all claims and liabilities with respect to this Offer. Under no circumstances shall Samsung and/or its affiliates and/or their directors, officers, agents or employees be held liable for any part of the Offers.

2nd Offer: Free 10 Year NO Screen Burn IN Warranty:

10 year warranty is applicable on below mentioned models.

Sr No	Model Code
1	QA43LS01TAKXXL
2	QA43LS01TAKLXL
3	QA43Q60TAKXXL
4	QA43Q60AAKLXL
5	QA43LS05TAKXXL
6	QA43LS03AAKLXL
7	QA49Q80TAKXXL
8	QA49LS01TAKXXL
9	QA50LS01TAKLXL
10	QA50LS03TAKXXL
11	QA50LS03AAKLXL
12	QA50Q60TAKXXL
13	QA50Q60AAKLXL
14	QA50QN90AAKLXL
15	QA50Q80AAKLXL
16	QA55LS03AAKLXL
17	QA55Q60AAKLXL
18	QA55Q70TAKXXL
19	QA55Q70AAKLXL
20	QA55QN85AAKLXL
21	QA55QN90AAKLXL
22	QA55Q95TAKXXL
23	QA55Q80AAKLXL
24	QA55Q80TAKXXL
25	QA55Q60TAKXXL
26	QA58Q60TAKXXL
27	QA55LS03TAKLXL
28	QA55LS03TAKXXL
29	QA55LS01TAKXXL
30	QA55LS01TAKLXL
31	QA65LS03AAKLXL
32	QA65Q60TAKXXL
33	QA65Q60AAKLXL

34	QA65QN85AAKLXL
35	QA65Q80AAKLXL
36	QA65Q70TAKXXL
37	QA65Q70AAKLXL
38	QA65Q95TAKXXL
39	QA65Q80TAKXXL
40	QA65QN90AAKLXL
41	QA65LS03TAKLXL
42	QA65LS03TAKXXL
43	QA75Q60AAKXXL
44	QA75QN85AAKXXL
45	QA75LS03TAKXXL
46	QA75LS03AAKXXL
47	QA75Q70TAKXXL
48	QA75Q70AAKXXL
49	QA75Q95TAKXXL
50	QA85Q60TAKXXL
51	QA85Q70AAKXXL

Screen Burn In refers to a permanent defect in areas of a TV display that can be caused by cumulative effects of displaying the same screen or scene or image for long periods of time.

Terms & Conditions for 10 Year NO Screen Burn IN Warranty Offer-

1. The terms and conditions of this Extended Warranty are supplement and in addition to the terms and conditions provided on the Standard Warranty Card supplied with the Product.
2. First (1st) Year of warranty is the Standard Manufacturer's warranty as detailed in the warranty card which is applicable from the date of invoice. The remaining nine (09) years warranty shall be applicable from the date of expiry of the standard warranty and shall be applicable only on Screen Burn In.
3. This Extended Warranty is confined to the first purchaser ("Purchaser") of the Product only and is non-transferrable.
4. Repair or replacement will be carried out through Samsung's Service Centres or its Authorized Service Centres or its Dealer's Service Centres only.
5. For the Products installed beyond the municipal limits of the jurisdiction of the Authorized Service Centre/ Samsung's Service Centre/Authorized Dealer's Service Centre, all expenses including but not limited to collection of the Product or part(s) from Samsung's Service Centre/Authorized Service Centre/Authorized Dealer's Service Centre, expenses incurred in connection with deputing of service personnel/ technicians, travel expenses (to and fro) incidentals expenses etc. shall be borne by the Purchaser.
6. In the event of repairs/replacement of any part(s) of the Product, this Extended Warranty will thereafter continue and remain in force only for the unexpired period of the Extended Warranty. Moreover, the time taken for repair/replacement and in transit whether under the warranty or otherwise shall not be excluded from the Extended Warranty period.
7. During the period of the Extended Warranty Samsung's obligation shall be limited to repair or providing replacement of part(s) only. The maximum claim(s) if entertained by Samsung will be subject to the maximum listed price of the Panel of the Product or the purchase price of the Panel part of the Product, whichever is lower.
8. In the event of any unforeseen circumstance, and spares not being available, Samsung's prevailing depreciation rules will be binding on the Purchaser to accept as a commercial solution in lieu of repairs.
9. The Extended Warranty does not cover any accessories external to the Product.
10. Purchaser has to handover one copy of invoice to the engineer during installation/demo. In case of non-availability of Invoice, extended warranty will not be applicable.

11. Extended warranty is subject to verification of the documents and/or information provided by the Purchaser and Samsung reserves the right to seek such additional documents and/or information from the Purchaser as it may deem appropriate.
12. The warranty does not apply to normal wear & tear of the parts or defects caused by household pets, rats, cockroaches or any other animals or insects etc.
13. The warranty does not cover the damage or loss caused by accident, lighting, water, fire or other acts of God, improper ventilation, dropping or excessive shock or any external cause beyond Samsung's control. In case services are required as a result of the causes stated above, such services shall be on chargeable basis.
14. This Extended Warranty will not be applicable in any of the following cases:
 - A. The Product is not purchased from an authorized dealer of Samsung in India.
 - B. The Product is not used according to instructions given in the instruction manual.
 - C. Defects caused by improper usage as determined by Samsung's personnel.
 - D. Modification or alteration of any nature is made in the electrical circuitry/ or physical construction of the Product.
 - E. Installation/ repair work is carried out by persons/agencies other than authorized by Samsung.
 - F. The product is used for commercial purpose.
 - G. The conditions of the premises do not conform to the recommended operating conditions of the Product.
 - H. The original serial number is removed, obliterated or altered from the Product or its cabinet.
 - I. This Extended Warranty does not cover the damages to the Product while in transit to service centre or Purchaser's residence.
 - J. This Extended Warranty shall cover only the Panel as a result of Screen / Image Burn In. Any additional part(s) that may be required to restore the Product to the working condition shall be on chargeable basis at a price prevailing at the time of repair.
15. This Extended Warranty shall cover only the Panel part of the Product. Any additional part(s) that may be required to restore the Product to the working condition shall be on chargeable basis at a price prevailing at the time of repair.
16. Decision of Samsung in relation to the extended warranty and matter incidental thereto shall be final and binding on the Purchaser. Dispute if any with respect of the same should be sent in writing to Samsung India Electronics Private Limited, 6th Floor, DLF Centre, Sansad Marg, New Delhi - 110001. All disputes shall be subject to the jurisdiction of courts located in New Delhi. For any queries/issues related to Samsung's products the Purchaser can call on Samsung's helpline on Toll Free: 1800407267864.

B) REFRIGERATOR:

1st Offer: 10 Years Compressor Warranty

10 year warranty is limited to compressor only. Only Part warranty applicable from customer date of purchase.

C) MICROWAVE OVEN:

1st Offer: 10 years Ceramic Enamel Warranty:

10 years Ceramic Enamel warranty is applicable on all Microwave Ovens having Ceramic Enamel Cavity.

2nd Offer: Free Borosil Kit

Free Borosil Kit is provided on purchase of 28L & above Convection Microwave Ovens. The Borosil kit shall be on As Is basis and Samsung disclaims any/ all claims/liabilities associated with the Offer.

3rd Offer: 5 years Magnetron Warranty (1+4)

The extended warranty (1+4) will be valid on all Convection models purchased during the Offer Period. 1st Year of warranty is the standard warranty which is applicable from date of invoice. The additional 4 years warranty will be applicable from the date of

expiry of the standard warranty and is applicable only on Magnetron. All other standard terms and conditions of Extended Warranty as provided hereinabove shall be applicable to this offer.

D) WASHING MACHINE

1st Offer: 10 Years Motor Warranty

10 years motor warranty is available only on Front Load Washing Machines and on select Non-Inverter Activwash Top Load Washing Machines models.

2nd Offer: 12 Years Motor Warranty

12 years motor warranty is available only on Inverter range of Top Load Washing Machine models in 6.5kg, 7.0kg, 7.5kg, **8.0kg**, 11.0kg and 16.0kg capacity.

3rd Offer: 5 Years Motor Warranty

5 years motor warranty is available only on all Semi-automatic Washing Machine models.

E) AIR CONDITIONER:

1st Offer: 5 Years Comprehensive Warranty

5 year comprehensive warranty have 1 year standard+ 4years additional warranty **on 2021 Convertible 5in1 models**

4 years additional warranty is the following parts only:

- Condenser with Gas recharge (Gas recharge only when the condenser is getting replaced)
- PCB controller (Indoor + Outdoor)
- Fan Motor
- Evaporator Coil

5 year comprehensive warranty applicable models:

AR12AY5ACWK,AR18AY4ACWK,AR18AY5ACWK,AR12AY4ZAPG,AR18AY3ZBPG,AR18AY4ZAPG,AR18AY5ZAPG,AR12AY4ZAUS,AR18AY3ZBUS,AR18AY4ZAUS,AR18AY5ZAUS,AR12AY4ZAWK,AR18AY3ZBWK,AR18AY4ZAWK,AR18AY5ZAWK,AR12AY4YATZ,AR12AY5YATZ,AR18AY3YBTZ,AR18AY4YATZ,AR18AY5YATZ,AR24AY4YATZ,AR12AY4YATA,AR12AY5YATA,AR18AY3YBTA,AR18AY4YATA,AR18AY5YATA,AR24AY4YATA,AR12AY4YAWK,AR18AY3YBWK,AR18AY4YAWK,AR18AY4YBWK,AR18AY5YAWK,AR24AY4YAWK,AR12AX4ZAWK,AR18AX4ZAWK,AR12AYMZAUR,AR18AYLZBUR,AR18AYMZAUR,AR18AYNZBUR,AR12AYNYATB,AR18AY5YBTA,AR18AY5YBTZ,AR18AY5YBWK,AR18AY5ZBPG,AR18AY5ZBUS,AR18AY5ZBWK,AR18AYNZBUR, **AR18AY4ADWK, AR18AY4AEWK, AR18AY4AFWK Models.**

10 Years warranty on compressor applicable on all Inverter AC models.

On Off models have 5 year warranty on Compressor.

2nd Offer: Free standard installation on series: **on WindFree models.**

WindFree models:

AR18TY5AAWK
AR18TY3CAWK
AR12TY5AAWK

AR12AY5ACWK
AR18AY4ACWK
AR18AY5ACWK
AR18AY4ADWK
AR18AY4AEWK
AR18AY4AFWK

Offer is valid when above models have been installed by Samsung Authorised Service Centre.

F) CASHBACK OFFER:

Up to 20 % Additional Cash back Offer on following Bank cards

- ICICI Bank: Credit & Debit Cards EMI Transactions
- Federal Bank: Debit Cards EMI Transactions
- HDFC Bank: Debit & Credit Cards EMI Transactions
- Bank of Baroda: Credit Card EMI Transactions
- Axis Bank: Credit and Debit EMI Transactions
- SBI : Credit Card – Non EMI Transactions.

EMI Transactions Only with 3 / 6 / 9 / 12 / 18 months Tenures for Credit Cards & 3 / 6 / 9 / 12 month EMI for Debit Cards (may vary from Bank to Bank). 18 months tenure is applicable only on purchases through SmartPlazas.

- Maximum Cashback:** Maximum Cashback amount for 5% Cashback will be limited to Rs 3000, Rs. 6000 for 10% Cashback, Rs. 9000 (Rs. 15000 in Panels) for 15% Cashback, whereas it will be limited to Rs.12000 (Rs.20000 for Panels) for 20% Cashback. Only One transaction per card account will be allowed during the Offer Period. Customers to STRICTLY ensure Only One Card Usage per Product under 'Brand EMI'.
- Transaction Eligibility:** Transactions done on Pinelabs swipe machine under 'Brand EMI' option & only if '5%, 10%, 15% or 20%, as applicable Cashback' is mentioned on chargeslip shall be eligible for the Offer. Transactions made on Corporate Card are not eligible for this Offer. Customers are requested to retain chargeslip for 180 days post Offer Period.
- Customer Benefit:** Customer gets additional Cashback on purchase of below mentioned products on minimum transaction of Rs. 20000 (Rs. 15000 in case of MWO, select Panel TVs and Rs. 14000 on select Direct Cool Refrigerators). Cashback is available as per the details given in the below table:

Prod. Category	Up to 20%	Up to 15%	Up to 10%	Up to 5%
	Max Cashback Rs. 20,000 for Panels Rs. 12,000 for Rest	Max Cashback Rs. 15,000 for Panels Rs. 9000 for Rest	Max Cashback Rs. 6000	Max Cashback Rs. 3,000/-
Panel	QA85Q950TSKXXL QA85QN900AKXXL	8K QLED TVs (Except QA85Q950TSKXXL, QA85QN900AKXXL),Select 65" & Above UHD and QLED TVs	55" UHD & QLED, Serif, Sero,55" & Above Frame TVs	Rs. 15 K & above Select Panels
Refrigerators	Family Hub™ (RF28N9780SG/TL)	RF60 FDR (RF60J9090SL/TL) RT39/42 Curd Maestro™ Models	Family Hub™ Models Except FDR Family Hub™ Side By Side French Door Refrigerator (FDR) Except RF60 FDR Complete Built Unit (CBU) Except RT39, 42 Curd Maestro™ Models Select Frost Free Home	Select Frost Free Home Select DC Inverter models 14K and Above

Washing Machine	8.0KG & ABOVE WASHER DRYER & FLEXWASH	FAFL : SELECT 7.0KG & ABOVE MODELS, FATL : SELECT 10.0KG & ABOVE MODELS	FAFL : SELECT 7.0KG ~8.0KG MODELS FATL : UPTO 9.0KG INVERTER + 9.0KG NON INVERTER	Other FAFL & FATL (Val > 20000)
Air Conditioners	NA	Windfree AC	NA	Select Inverter AC's models > 20K
Microwave Ovens	NA	NA	Hot Blast & Masala Sun-Dry MWOs Rs.15K & Above	28 L Convection & Above Rs. 15K & Above MWOs
HTS	NA	NA	Select Models	Select Models

Offers on SBI card:

	10%	5%
Category	Max Cashback-Rs. 6000/-	Max Cashback-Rs. 3,000/-
Refrigerators	Family Hub, SpaceMax Family Hub, SBS, FDR, CBU, FF Home	Select DC Inverter Models (14k & Above)
WM	FAFL select 6.5kg and above, FATL: select 6.5kg and above inverter models, 9kg, 10kg,11kg, 16kg Models	Rs 20 k & Above select WMs
Panel TV	55" and Above UHD	Rs. 15 K & above Select Panels

- **Cashback Credit in Account:** The Cashback will get credited within 90 days from the end of the month of Transaction or Offer Period whichever is later.
- **Cashback information on Charge Slip:** Cashback amount of 5%, 10%, 15% & 20% as applicable will be printed on the Charge Slip. 'Up to 20% Cash Back Offer' is provided and fulfilled by HDFC Bank, Federal Bank, Bank of Baroda, Axis bank, SBI & ICICI Bank on eligible transactions in their sole discretion. Samsung India Electronics Private Limited disclaimer any liability/ claims arising out of or related in any manner with the aforesaid Offer.
- All Transactions to be with Validation through Serial Number Input on Pinelabs POS Machines under 'Brand EMI'.
- Customers to ensure that the Transaction Amount on the Pinelabs Machine is equal to or less than the Invoice Value of the Product.
- In the event of identification of any falsity or discrepancy in the partner's claim with respect to the product model / serial number, price, etc. under this Offer, Samsung shall have the right at its sole discretion to set-off, adjust or recover the scheme payouts from any invoices payable to the partner.
- Customers to STRICTLY ensure Only One Card Usage per Product under 'Brand EMI'.

Other Terms & Conditions:

- Applicable on EMI transactions
- Cash back will be based on actual loan amount and not the invoice amount
- In case of multiple Product purchases, Customer can avail additional Cashback for a single product only.

- Cash back is to offset the interest charged by bank and should not be treated as ZERO interest EMI
- Customer can avail EMI on maximum one (01) consumer electronics products per card during the scheme period
- Any Interest, Service Tax, Govt Levies, Processing Fees charged by Bank will be borne by the customer
- Cash back to be credited after 90 days from the transaction date in customers account by respective cards/Banks
- EMI applicable with respective bank retail cards only
- Cashback offers do not apply on corporate cards. Cashback/EMI schemes provided by respective issuers at their sole discretion. This cashback can be availed on one card only once during the offer period irrespective of the product purchased.
- The offer is not available wherever prohibited and products/ services for which such programs cannot be offered for any reason whatsoever.
- Participating Banks reserve the right to disqualify any cardholder from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the offer or otherwise by use of the Card.
- Incomplete / rejected / invalid / returned /disputed or unauthorized/fraudulent transactions will not be considered for the offer.
- Availing these offers are entirely voluntary and it is understood, that the participation by the Customers shall be deemed to have been made on a voluntary basis.
- Samsung Terms & Conditions and Privacy Policy applicable.
- Under no circumstance will the Offer/ cash back being offered under this program be settled in cash
- All EMIs and Cashback offers are provided solely at the issuer's/ bank's discretion, respectively. Samsung disclaims any and all claims in respect of the same. Under no circumstances shall Samsung and/or its affiliates and/or their directors, officers, agents or employees be held responsible for EMI / Cashback Offer(s).

G) EMI OFFER:

The EMI Facility/ Offer are provided by Bajaj Finserv, HDBFS, HomeCredit, IDFC First Bank, Tata Capital, ICICI, Kotak, Axis and TVS Credit, with applicable rates of interest and taxes, at their sole discretion. Samsung disclaims any and all claims/liabilities in respect of the same.

Washing Machine: Consumer finance of Zero down payment and balance in 10 EMIs is available on all Ecobubble Front Load models and all Digital Inverter Top Load Washing Machines. Zero down payment and balance in 15 EMIs is available on 8kg and above Ecobubble front load washing machines, and 7kg and above Digital Inverter Top Load Washing Machines.

All Zero down payment Offers are provided by Tata Capital, IDFC First, HDBFS, HDFC, TVS & Home Credit with applicable rates of interest and taxes, at their sole discretion. Samsung disclaims any and all claims/liabilities in respect of the same.

Air Conditioner: Easy EMI facility of 12/0 is applicable on Wind-Free models, All Zero down payment Offers are provided by Tata Capital IDFC First, HDBFS, HDFC, TVS & Home Credit with applicable rates of interest and taxes, at their sole discretion. Samsung disclaims any and all claims/liabilities in respect of the same.

Refrigerator: Easy EMI facility of 10 by 0 offer on All FF-Home/CBU/SBS and select DC [RR20/RR21T/RR22/RR23/RR24/RR26], All Zero down payment Offers are provided by Bajaj, Tata Capital IDFC First, HDBFS, TVS & Home Credit with applicable rates of interest and taxes, at their sole discretion. Samsung disclaims any and all claims/liabilities in respect of the same.

My Samsung, My EMI Offer (Applicable on, Refrigerators, Washing Machines & Panel TVs): My Samsung My EMI offer at Sole Discretion of Bajaj Finance Limited. Maximum Loan Tenure Between to 30-36 months depending upon product. Choice of Fixed EMI with Customer is subject to Invoice Price, Loan Amount & Down Payment.

1 EMI Free Offer: The offer is applicable only on 1m 06cm (43") and above Panel TV and 300L and above Side by Side & Frost Free Refrigerators. The Offer is valid only for that customer who avail finance facility from Bajaj Finance & on the purchase of Specified Products covered under finance scheme (not applicable on other products).

- Cashback amount equivalent to 1 EMI will be credited into his Registered Bank account within 90 days of successful receipt of his first EMI with Bajaj Finance. In case this EMI is bounced the customer will not be eligible to get this cash back. Also if the loan is foreclosed or cancelled, the customer would become ineligible to avail this offer.
- Customer would get refund amount equivalent to 1 EMI. No TDS or gift tax will be deducted.
- If the customer purchases multiple Samsung products during the Offer Period with one deal id, the cashback will be applicable for only those products which are covered under this finance scheme. Maximum Products which can be availed will be two (02N) each for Panel TV, Washing Machine and Refrigerator and four (04N) for Air Conditioners.

H) EXPERIENCE AR:

The Experience AR section is an online web based Augmented Reality experience, for promotion of Samsung products.

Device Compatibility - The AR experience can be accessed on mobile devices with minimum following specifications:

- Android v8.0 & above OR iOS v11.0 & above
- RAM 2GB & above
- Camera access & motion sensors